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TRANSPORTATION RESEARCH BOARD

TRB Webinar: Designing the Transportation Agency of the Future

August 7, 2024

12:00 – 1:30 PM



PDH Certification Information

1.5 Professional Development Hours (PDH) – see follow-up email

You must attend the entire webinar.

Questions? Contact Andie Pitchford at TRBwebinar@nas.edu

The Transportation Research Board has met the standards and requirements of the Registered Continuing Education Program. Credit earned on completion of this program will be reported to RCEP at RCEP.net. A certificate of completion will be issued to each participant. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the RCEP.

ENGINEERING



AICP Credit Information

1.5 American Institute of Certified Planners Certification Maintenance Credits

You must attend the entire webinar

Log into the American Planning Association website to claim your credits

Contact AICP, not TRB, with questions

Purpose Statement

This webinar will extend the circle of practitioners who are able to participate in the conversation about this change. Presenters will share three ongoing research initiatives: TRB's Critical Issues in Transportation 2024 and Beyond, American Association of State Highway Transportation Officials' national transportation vision framework, and PIARC's research on the transportation agency of the future. Presenters will highlight the findings of these studies regarding the changing role of transportation and discuss how individual can apply these concepts.

Learning Objectives

At the end of this webinar, you will be able to:

- Apply research and global best practices on the changing role of transportation agencies to your organization
- Identify the "levers of change" that could help transform your agency

Questions and Answers

- Please type your questions into your webinar control panel
- We will read your questions out loud, and answer as many as time allows



Today's presenters



Victoria Sheehan Vsheehan@nas.edu Transportation Research Board



Roger Millar <u>roger.millar@wsdot.wa.gov</u> *Washington State Department of Transportation*



Jonathan Spear Jonathan@jhspear.com PIARC Technical Committee 1.1



John Kaliski jkaliski@camsys.com Cambridge Systematics, Inc.

Today's Focus: Share Recent Global Research

- TRB, Critical Issues in Transportation 2024 and Beyond
- NCHRP and AASHTO, Collective and Individual Actions to Envision and Realize the Next Era of America's Transportation Infrastructure
- PIARC, Toward the Transport Agency of the Future

Today's Focus: Build on Recent Collaboration

- World Road Congress, Prague, October 2023
- TRB Annual Meeting, Washington D.C., January 2024
- Transportation Research Arena, Dublin, April 2024

DESIGNING THE TRANSPORTATION AGENCY OF THE FUTURE

Victoria Sheehan, Executive Director, TRB

August 2024



Strategic Context / Statutory Mandates

DOT Strategic Goals (FY 2022-2026)



49 U.S.C Chapter 65 (Research Planning) Transportation Research Primary Purposes

- Promoting safety
- Improving mobility of people and goods
- Reducing congestion
- Improving the durability and extending the life of transportation infrastructure
- Preserving the existing transportation system
- Preserving the environment
- Reducing transportation cybersecurity risks*

* Added in the Bipartisan Infrastructure Law (BIL)

* Organizational Excellence not included in the RD&T Plan

U.S. DOT RD&T Strategic Plan

RESEARCH, DEVELOPMENT, AND TECHNOLOGY

STRATEGIC PLAN

Fiscal Years 2022 – 2026 Building a Better Transportation Future for All



Overview

- ✓ A new U.S. DOT Research, Development and Technology Strategic
 Plan for Fiscal Years 2022-2026.
- ✓ Published in December 2022.

Purpose

- ✓ Defines DOT research priorities for the next 5 years.
- ✓ Describes the activities needed to achieve strategic goals.
- National research vision for the future transportation system.

STRATEGIC GOALS	GRAND CHALLENGES
Safety	Zero Fatalities
Economic Strength and Global Competitiveness	Resilient Supply Chains
Equity	Equitable Mobility for All
Climate and	Net-Zero
Sustainability	Emissions
Transformation	Future Transportation System-of-Systems

"Moonshot" - NCHRP20-24(138)



VISION

COMMUNITY-CENTERED TRANSPORTATION

A transportation system focused on connecting communities, moving people and goods, and meeting customer needs at all scales, from local to global – delivered as a partnership between state departments of transportation and other public, private, and civic sector partners.

ASPIRATIONAL GOAL	оитсоме
SAFE & SECURE	No fatalities or serious injuries to people using all modes of the transportation system; the transportation system has limited vulnerability to criminal activity, terrorism, and cyberattack and is not a conduit for human trafficking, smuggling, or spread of disease
ACCESSIBLE & AFFORDABLE	Affordable and convenient transportation options to access jobs, health care, education, food, recreation, and other services for all people and families, regardless of geographic location, age, ability, or socioeconomic status
SEAMLESS & RELIABLE	Convenient, human-centered choices available on demand to move both people and goods from origin to destination, with minimal delay and quick transfers between modes and systems
HEALTHY & THRIVING	Transportation investments that help grow prosperity and improve the health of all Americans
CLEAN & SUSTAINABLE	Zero net emissions of greenhouse gases and air quality pollutants, and enhancement of the natural environment
AGILE & RESILIENT	Communities protected against and able to adapt to and recover from extreme weather and climate trends, service disruptions, and other risks; transportation agencies able to adapt to risks, disruptions, and uncertainties

STRATEGIC FRAMEWORK FOR THE TRANSPORT AGENCY OF THE FUTURE













SOCIETAL GOALS

For this edition of Critical Issues in Transportation, the Transportation Research Board's Executive Committee chose to focus on five vitally important societal goals to meet major challenges facing society.



ECONOMY Building and Sustaining the Economy CLIMATE Mitigating and Responding to Climate Change SAFETY Increasing Road Safety PUBLIC HEALTH Advancing Public Health Promoting Equity and Inclusion

FOUNDATIONAL FACTORS

The foundational factors and policy levers that influence transportation's success or failure in supporting societal goals.



KNOWLEDGE GAPS

At its heart, Critical Issues is designed to help challenge the transportation community to explore how travel affects personal growth and happiness.

For those interested in areas for further research and policy innovation, the report summarizes high-level research questions to address key knowledge gaps and contested topics. The scroll to the right highlights just a few.

- Can mode choice be shifted at significant scale to affect **2050 climate goals** if policy makers do not adopt steep carbon or fuel taxes, and, if not, how could this be done in the most cost-effective and politically acceptable ways?
- What are the causes of declining truck and rail freight total factor productivity (TFP) growth and static transit TFP growth, potential remedies, and trade-offs associated with implementing these remedies?
- What is needed to develop improved **infrastructure condition and performance** measures across all modes that account for efficiency, safety, environmental, and other consequences that are appropriate at the national, state, and local levels?
- What are **best practices in coordinating land use and transportation infrastructure provisions and regulations** to achieve climate, safety, equity, and economic goals that are transferable across jurisdictions?
- What are publicly and politically acceptable replacements for **motor fuel taxes** and the best means to mitigate the equity consequences of greater reliance on user fees?
- What is required, in addition to documenting best practices, for attracting, training, and retaining a diverse, skilled **transportation workforce**, particularly in the public sector?

Critical Issues in Transportation for 2024 and Beyond



COLLECTIVE AND INDIVIDUAL ACTIONS TO ENVISION AND REALIZE THE NEXT ERA OF AMERICA'S TRANSPORTATION INFRASTRUCTURE

NCHRP 20-24 (138)A

presented to TRB Webinar moderated by

Roger Millar Secretary, Washington State DOT

August 7, 2024

PROJECT STATUS

2021/2022: Visioning

- » Research on trends, uncertainties, and customer needs
- » DOT and partner engagement
- » Vision framework and AASHTO resolution

2023/Beyond: Implementation

- » Continue engagement with partners through Challenge Network(s)
- » Advance moonshot concepts through initial deployment projects
- » Identify individual and collective actions for state DOTs

We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard. Because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we're willing to accept. One we are unwilling to postpone. And therefore, as we set sail, we ask God's blessing on the most hazardous and dangerous and greatest adventure that man has ever gone

John F. Kennedy, 9/12/62

WHAT'S OUR VISION?

COMMUNITY-CENTERED TRANSPORTATION



A transportation system focused on *connecting communities*, *moving people and goods*, and *meeting customer needs* at all scales, from local to global – delivered as a *partnership* between state departments of transportation and other public, private, and civic sector partners.

WHAT'S OUR VISION? ASPIRATIONAL GOALS



MOONSHOTS: WHAT IF WE...

Make aggressive progress toward Vision Zero?



Increase access to opportunity for financially insecure households?

Create a mobility marketplace that works for our customers?



MOONSHOTS

Create a nationwide digital technology infrastructure?

Transform how we power the transportation system?

Rethink how we connect communities and regions?

Put communities at the center?

CREATING A SPECTRUM OF ACTIONS/ LEVERS OF CHANGE

- » External
 - Partnerships
 - Communications/customer service
 - Land use coordination
 - Multi-state/megaregional coordination

- » Internal
 - Policies/regulations
 - Plans/programs
 - Assets/right of way
 - Investments
 - Technology/data
 - Human resources
 - Organization/governance
 - Leadership/culture

INITIAL DEPLOYMENT STATES



Cascadia High-Speed Rail





Cascadia High-Speed Rail & I-5 Program

- 3-4 million new residents are expected in the Cascadia megaregion by 2050.
- This significant growth requires investments across modes, including rail, highways and air mobility.
- Extreme weather events and climate impacts will place greater strain on our infrastructure, requiring investments for a more resilient system.
- New travel options are needed to accommodate growth and provide equitable access throughout the region.



A multimodal and integrated approach



WSDOT

WHAT HAVE WE LEARNED?

- Focus on the customer
- Technology as enabler
- Critical role of partnerships
- **Q** Big and small solutions
- Individual and collective actions

Need for internal change: workforce, governance, data, processes

WHAT'S NEXT?

- » Work with *initial deployment states* to demonstrate progress and refine Moonshot concepts
- » Continue to build out spectrum of *individual and collective actions* for state DOTs
- » Continue to engage with "Challenge Network" of non-traditional partners
- » Share *results and resources* with all states; bring in next cohort
- » Continue *strong coordination* with TRB, USDOT, other partners

THANK YOU!
ENVISIONING THE TRANSPORT AGENCY OF THE FUTURE

JONATHAN SPEAR PIARC TECHNICAL COMMITTEE 1.1

OVERVIEW

- How We Got Here
- Megatrends and Scenarios
- Future Challenges and Opportunities
- A North Star and Guiding Principles
- Some Dimensions of the Transport Agency of the Future
- Aspects to Consider
- Framing the Debate Key Issues
- Programme

The Transport Agency of the Future has emerged as a theme from discussions within the current TC 1.1 in the 2020 – 2023 PIARC Strategic Planning Cycle mainly under considerations of responding to and shaping Disruptive Transport Technologies. This theme is being widened in the 2024 – 2027 Strategic Planning Cycle to cover broader drivers of change, future mission, public value creation, workforce planning and purpose and models of organisation design.

WHAT IS PIARC?

PIARC is otherwise known as the World Road Association

Founded in **1909** as a non-profit, non-political association

First global forum for the exchange of knowledge, policy and practice on roads and road transport

Recognised for the quality and neutrality of our work

Work with HICs as well as with LMICs

127 member governments, as well as regions, groups/companies and individuals

The Association mobilises the knowledge of **1,200 experts** from more than 80 countries in **20+ Technical Committees and Task Forces**

PIARC THEMES AND COMMITTEES FOR 2024 – 2027

Strategic Theme 1	Strategic Theme 2	Strategic Theme 3	Strategic Theme 4		
Road Administration	Road Mobility	Safety & Sustainability	Resilient Infrastructure		
TC 1.1 Performance of Transport Administrations	TC 2.1 Roads for Accessibility and Mobility in Urban and Periurban Areas	TC 3.1 Road Safety	TC 4.1 Pavements		
TC 1.2 Contribution of Roads to Economic and Social Development	TC 2.2 Roads for Equity, Accessibility and Mobility in Rural and Interurban Areas	TC 3.2 Winter Service	TC 4.2 Bridges		
TC 1.3 Finance and Procurement	TC 2.3 Sustainable Freight	TC 3.3 Asset Management	TC 4.3 Earthworks		
TC 1.4 Planning the Resilience of Road Networks–Climate Change and other Hazards	TC 2.4 Road Network Operations and ITS for Sustainability	TC 3.4 Environmental Impacts of Road Infrastructure and Transport	TC 4.4 Tunnels		
TC 1.5 Disaster management	TC 2.5 Road infrastructure for Connected and Automated Mobility	TC 3.5 Road infrastructure for road transport decarbonisation	TC 4.5 Decarbonisation of road Construction & Road Maintenance		
			TC 4.6 Road Design Standards		
Task Forces					
TF 1.1 HDM-4					
Cross-Cutting Committees					
Terminology Committee		Road Statistics Committee			
Strategic Coordinator on Decarbonisation					

TECHNICAL COMMITTEE 1.1 – PERFORMANCE OF TRANSPORT ADMINSITRATIONS 2024 - 2027

- 1. Envisioning the Transport Agency of the Future
- 2. Creating Public Value
- 3. Workforce and Diversity







THE BASIC ROAD-BASED MOBILITY PARADIGM HAS NOT CHANGED IN OVER A CENTURY

20th Century ConventionalParadigm

- Predict and Provide
- Simple Infrastructure
- Internal Combustion Engine
- Fossil Fuels
- Human Driven
- Private Vehicle Ownership
- Physical Road Infrastructure
- Reactive Asset Management
- Inflexible Road and Parking Capacity Planning
- Variable Focus on Alternative Modes and Travel Behaviour
- Transport Planning as a Silo
- Development Control based on road-focused traffic impacts







2419



A REVOLUTION IN COMING – CONNECTED, AUTONOMOUS, ELECTRIC AND SHARED

21st Century Smart Mobility Paradigm

- Avoid Shift Improve
- Demand-Responsive
- Multi-Modal
- Electric
- Connected &Autonomous
- Shared Use
- Digital Infrastructure and Services
- Smart Asset and Mobility Management
- Optimised Road, Curbside and Parking Capacity
- Integrated with Smart and Sustainable City
- Development Control around Triple Accessibility Planning





DISRUPTIVE TECHNOLOGIES AND SERVICE MODELS

PIARC TC 1.1 (2020 2023) – The Role of Transport Agencies in Shaping Disruptive Technologies and Service Models



Investigate how the Transport Agency of the Future must evolve to meet changing customer needs and to leverage technology, with highlights on important aspects such as changing role and function, addressing uncertainty, operating models, addressing issues of equity, diversity, and inclusivity, assessing the impact of digitalization, and incorporating innovation at the organizational level.

How do transport agencies enable effective engagement and dialogue with the evolving stakeholder ecosystem and how do they work with other public and private entities to carry out their mission?

BREAKING OUT THE TOPIC

- Key Drivers of Change on Transport Agencies
- New Transport Modes and Trends in Mobility
- Planning for An Uncertain Future
- Evolving Mission and Purpose
- Changing Roles and Functions
- Organisational Operating Models
- Technology including Digital Transformation
- Equity, Diversity and Inclusivity (and Social Value)
- Sustaining Innovation at the Organisational Level
- Engaging with Stakeholder Ecosystem (including Other Public Entities, Private Sector)

SIX AREAS OF SPECIFIC FOCUS



Focus Elsewhere

- Culture of Innovation (Special Project)
- Artificial Intelligence (Special Project)
- Equality, Diversity and Inclusivity
- Skills and Competencies



Important to Identify and Call Out Evidence on Low- and Middle-Income Countries

POINTS OF DEPARTURE (AND ASSISTANCE)

- TC 1.1 (2023) Disruptive Technologies and Service Models
 - Literature Review
 - Broader Considerations (Innovation, Transport Agency of the Future)
- Previous PIARC TC 1.1 Reports on MultimodalGovernance (2015) and Change Management (2018)
- 3 Dedicated Workshops
 - WRC Prague (October 2023)
 - TRB Annual Meeting Was hington (January 2024)
 - TRADublin (May 2024)
- PIARC Special Projects
 - Managing Innovation in the Road Sector (2023)
 - Artificial Intelligence in the Road Sector (2024)









MEGATRENDS AND SCENARIOS



- Urbanisation
- Climate Change
- Ageing Population
 - Migration
- Future Pandemics and Health
- Globalisation/Multi-Localisation
 - Geopolitical Power Shifts
- Future of Democracy
- Equality and Diversity
- Energy Transition
- Digitisation
- Artificial Intelligence
- Shared Economy
- Pursuit of Happiness
- Sustainable Development Goals

PLANNING FOR UNCERTAINTY



FUTURE SCENARIOS



2050



FUTURE CHALLENGES AND OPPORTUNITIES

PIARC TC A.1 (2016 - 2019) – Evaluating the Transformation of Transport Administrations (Survey)



- Social acceptance of new mobility technologies
- Climate change and action
- Environmental sustainability
- Ageing population
- Generationalshifts
- Regulations in multiple areas
- Resilience and Future Proofing
- Political discourse and accountability
- Financial efficiency and doing more with less resources

THE STORY SO $\ensuremath{\mathsf{FAR}}\xspace - \ensuremath{\mathsf{AN}}\xspace$ EXAMPLE FROM DUBAI

Pre-2005

2005 - 2015

2016 - 2020

Dubai Municipality

Roads and Transport Authority



Current (2023)

Multi-Agency













Public Works



Mass Transit



Network Management





Mobility Management, Regulation and Coordination Climate Action

What Got You Here Won't Get You There

A NORTH STAR FOR GUIDING THE FUTURE OF TRANSPORT AGENCIES **OUTCOMES GUIDING PRINCIPLES** INPUTS (Economic, Efficient, Effective, Equitable) (Regulating Chosen Operating Model and Key Organisational Components) (Constraints, Opportunities, STEEP, SWOT) People Political Direction Access and Customers Vision and Purpose Safety and Resilience Employees Authority and Mandate Economy Stakeholders Data and Information Society Environment Community Finance and Resources Integrity and Transparency Prosperity History and Legacy Public Value and Interest Planet Culture and Values

Policy, Strategy, Planning, Design, Delivery, Regulation, Operations, Monitoring, Performance Management

DIMENSIONS OF THE TRANSPORT AGENCY OF THE FUTURE





- Corporate Purpose and Vision
- Strategy and Planning
- Policy and Regulation
- Operating Model and Stakeholder Ecosystem •
- OrganisationalFunctions and Structure
- Data, Processes and Procedures
 - Technology, Systems and Physical Design Customer Services and Propositions
- Organisational Culture and Values
- Workforce, Skills and Competencies Performance Management
- Corporate Learning and Innovation

POTENTIAL FUTURE ROLES (TECHNOLOGY)



Regulatory Approach

Restrictive (Ban)

Prohibition (or lack of legislation) of testing, deployment or other presence of technologies in a public setting.

May be a temporary position while industry engagement, policy and regulations are devised.

E.g. USA



Open (Laissez Faire)

Direction and deployment largely left to the market with minimal requirements or regulation except public safety.

May be a temporary position to attract industry interest whilst policy and regulations are devised.

E.g. USA

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Regulated Partnership

Public Sector provides enabling environment and controls such as permitting or contracts.

Balanced Regulatory Approach.

May include conditional access to public roads and assets.



Guiding Hand

Direct initiatives by Public Sector.

Strong Public-Private Partnerships.

May include Leadership Role by Government directly or indirectly via University Sector



POLICY AND REGULATION



WIDER ORGANISATIONAL DEVELOPMENT

Future

of the l

Jobs

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Sources: (2020), McKinsey (2021), Cognizant Centre for Future of Work and Future Workplace Gardenwartz and Rowe (2008)

ATTITUDES TO INNOVATION AND RISK





Institutionalise New Processes

INITIAL HYPOTHESIS – THE TRANSPORT AGENCY OF THE FUTURE

The Transport Agency of the Future should be:

- Clear about purpose, mission and functions and how these are changing
- Committed to the creation and the maintenance of public value
- Flexible and agile to respond to the evolving demands of people (customers, workforce, and partners) and external factors (socio-economics, climate, etc.), constantly adapting tactics to meet the need
- Comfortable with and resilient to uncertainty, prepared for a range of plausible futures and using scenario planning, back casting and other methods to minimize regret.
- People-centric, listening to people to harness their power and moving decision makers to invest and support
- Harnessing modern communicators and technology to gain traction, help media and popular culture understand what is needed and why
- Shifting from infrastructure and asset managers to mobility managers, conveners and regulators to deliver an enhanced seamless experience to its customers
- Innovative in attitude, culture, methods and tactics
- Diverse on multiple levels, celebrating and utilising difference (of employees, customers and stakeholders)

FRAMING THE DEBATE – TC 1.1 FUTURE ISSUES

- What are the key megatrends, drivers, issues and challenges that Transport Agencies face in the future?
- How might these factors combine into plausible scenarios against which coherent policy responses and decisions can be made?
- What is the future purpose, function and mission (raison d'etre) of Transport Agencies and does / how does this differ from the current state?
- How should Transport Agencies organise themselves to deliver their future mission and how might this be reflected in critical dimensions of organisational design and management?
- How might Transport Agencies be transformed by advances in technology, digital processes and systems and data, including the emergence of Artificial Intelligence?
- How can Transport Agencies foster a culture and enabling environment for innovation?
- How might Transport Agencies engage differently or better with external partners, stakeholders and the community to realise their and societal goals?
- What early recommendations follow from consideration of the above questions to help Transport Agencies to remain relevant, effective and engaged?

These eight lines of enquiry will form the starting point for TC 1.1 (2024 - 2027) in its research and investigation of The Transport Agency of the Future including will inform the detailed ToR and development of the programme for this work to be finalised at the ST 1 Kick-Off Meetings in Paris in early 2024.

TIMESCALES

- Medium-Term Actionable 2030
- Long-Term Visioning and Net Zero 2050



APPROACH AND PROGRAMME

2024 (Starting Out – Secondary Data Collection)	2025 (Opening Up – Primary Data Collection)	2026 (Synthesising and Making Sense - Analysis)	2027 (Closing Down – Reporting and Dissemination)
Paris Kick Off, Inception and WG Formation Review of Previous	Prepare Online Questionnaire Survey of Transport Agencies	Development and Population of Future Operating Model	Final Technical Reports, Exhibits and Presentations (EN, FR and ES)
Work and Evidence Review of Relevant New Literature	Conduct and Analyse Online Questionnaire Survey (70)	Preparation of Supporting Narrative and Guidelines	
Confirmation of Future Operating Model	Identify and Conduct In-Depth Transport Agency Case Studies	Draw and Test Overall Conclusions and Proposals	High Impact Summary
Alignment with Other WGs, SPs and Initiatives	Analyse In-Depth Transport Agency Case Studies (10)	Implications to/from Other Working Groups,TCs and Initiatives	Preparations for WRC Vancouver
Preparation for Primary Data Collection	Review and Assess Primary Data & Draw Preliminary Conclusions	Commence Draft Technical Report and Recommendations	Participation in WRCVancouver (Technical, Special and Other Sessions)
Roundtable Discussions (Stru	ctured Interview/Workshop/Focus Grou	up) During TC Meetings & Seminars	

BASIC METHODS

- Updated Literature Review (2024)
- Online Questionnaire Survey of Transport Agencies (2025)
- In-Depth Case Studies (2025)
- Roundtable Discussions at each TC Meeting or Seminar (2024 2026)
- Development of Concepts Framework for Operating Model (2024 and 2026)
- Special Projects Innovation and AI (2023 and 2024)
- Parallel Initiatives (e.g. IATR, UITP, NCHRP)

State of Knowledge Report

International seminar: **Transport Agency of the Future** September 4-6, 2024 Bangkok (Thailand)

Workshop: Future-Proofing Road Safety for Asia and beyond (4th Sept)

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28TH WORLD ROAD CONGRESS OCTOBER 2027 VANCOUVER, CANADA









THANK YOU!

Today's presenters



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What's Next?

- Critical Issues rollout and implementation
- "Moonshot" initial deployment projects and Phase 2 report
- PIARC additional research and working group
- Additional TRB activities
 - Webinars through Committee on Strategic Management
 - TRB 2025 Annual Meeting workshop and sessions
 - Future research?



Upcoming events for you

August 25 - 28

TRB's Transportation Symposium on Environment, Energy, and Livable Economies

August 28

TRB Webinar: New CEQ Regulations Effects on Transportation Industry



https://www.nationalacademies.org/trb/ events


TRB DEI Video Competition

Share your story by November 1



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Sciences Engineering

ΝΛΤΙΟΝΛΙ

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https://www.nationalacademies.org/trb/get-involved



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