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TRB TRANSPORTATION RESEARCH BOARD

TRB Webinar: Evolving the Practice of Benefit-Cost Analysis

November 21, 2024

11:00 AM – 12:30 PM



PDH Certification Information

1.5 Professional Development Hours (PDH) – see follow-up email

You must attend the entire webinar.

Questions? Contact Andie Pitchford at TRBwebinar@nas.edu

The Transportation Research Board has met the standards and requirements of the Registered Continuing Education Program. Credit earned on completion of this program will be reported to RCEP at RCEP.net. A certificate of completion will be issued to each participant. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the RCEP.



AICP Credit Information

1.5 American Institute of Certified Planners Certification
Maintenance Credits

You must attend the entire webinar

Log into the American Planning Association website to claim your
credits

Contact AICP, not TRB, with questions

Purpose Statement

This webinar will cover the latest in BCA from the perspective of transportation agencies that require and rely on them and innovative practitioners who develop them. Presenters will discuss best practices, analytical gaps, and approaches to improve its usefulness.

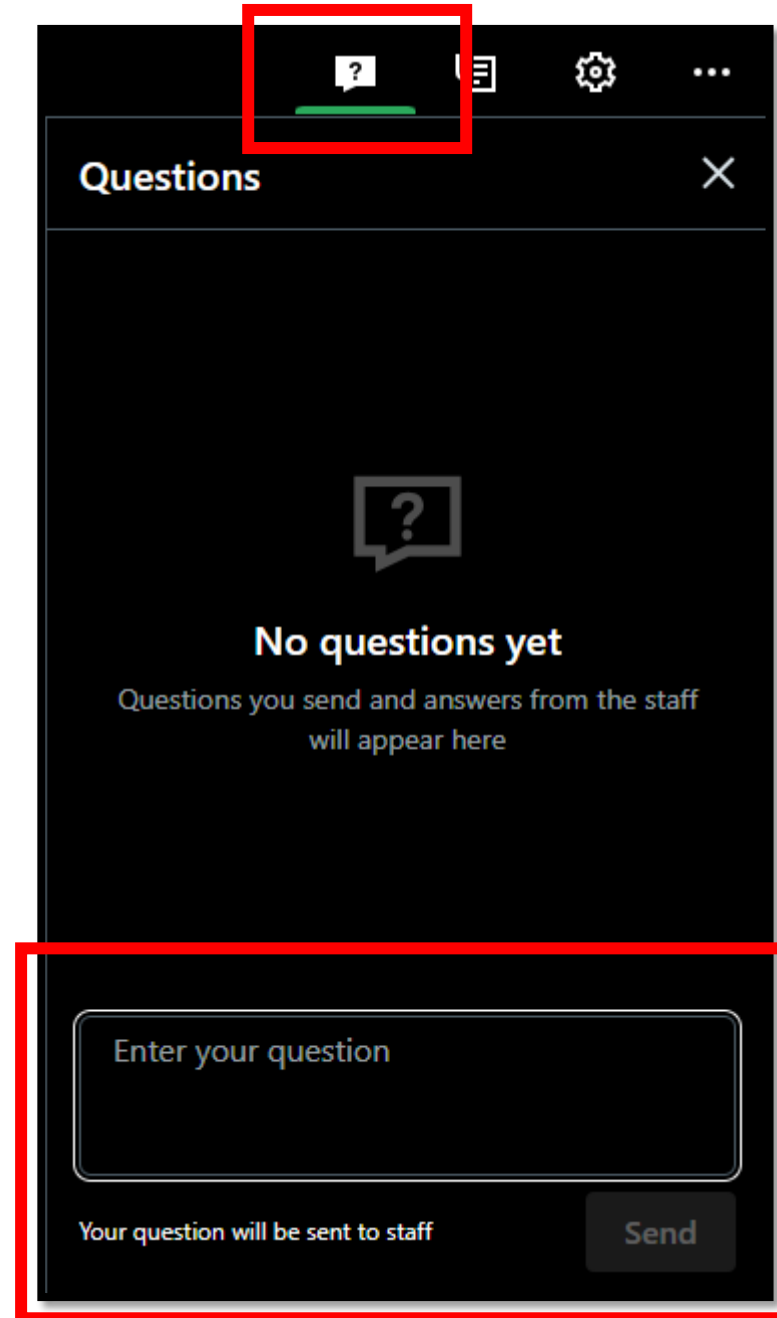
Learning Objectives

At the end of this webinar, you will be able to:

- Describe BCA methods, USDOT requirements and preferences
- Summarize how states and other countries are approaching BCA and the challenges they are trying to overcome in applying BCA
- Identify the latest methods and evolving impact metrics that are being integrated into BCA

Questions and Answers

- Please type your questions into your webinar control panel
- We will read your questions out loud, and answer as many as time allows



Today's presenters



Dan Hodge
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Evolving Benefit-Cost Analysis

- USDOT and other transport agencies regularly (and increasingly) require BCA for discretionary grants
- BCA methods, travel model tools, benefit concepts are best established for 'traditional' transportation capacity improvements such as new/expanded highways, rail/transit corridors, ports, etc.
- Increasingly, transportation agencies are exploring a wider-range of projects such as bike trails, electric charging, complete streets, safety and resiliency-focused improvements
 - A wider set of benefit metrics are gradually being developed (e.g., health, reliability, environmental, social/distributional, wider economic benefits) but established and approved guidance is still improving and evolving
- There's strong interest in supplementing BCAs with related analyses – while encouraged, this is not required and guidelines continue to evolve, examples:
 - Appalachian Regional Commission working with [Maryland](#) and North Carolina DOTs to develop accessibility metrics (to jobs, health care, education, freight facilities) to contribute to project prioritization
 - Social equity analysis gaining momentum to estimate demographic characteristics and income groups most likely impacted by benefits and costs

Benefit-Cost Analysis: Past, Present, Future

Glen Weisbrod, Consultant

Senior Advisor, EBP

gweisbrod@gmail.com

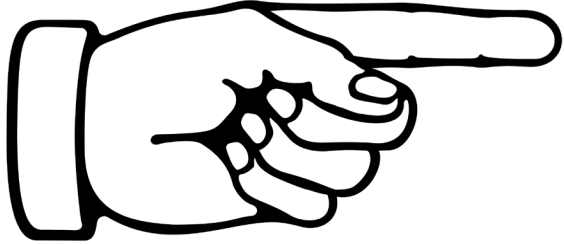
TRB Webinar: Evolving the Practice of Benefit-Cost Analysis

November 21, 2024

Agenda

- 1) **Why** should we care: uses of BCA?
- 2) **How** has BCA evolved in the *past*?
- 3) **Where** are the *present* challenges?
- 4) **What** does this mean for *future* use?

Why Care: Decision support uses of BCA



- Assess proposals, refine plans
- Alternatives analysis
- Prioritization
- Funding decisions
- Examine who bears the costs
- Payback, return on investment (ROI)
- Common metric across benefits types

Past Evolution of BCA

Tensions in the movement from more holistic to narrower but more rigorous

Early Studies: Compare Project \$ to Transformative Impact on Travel Cost, Trade + Commerce

US Legislation: Invest only if "benefits are in excess of estimated cost" (but still recognize commerce, trade)

Rigorous Definitions: Apply Utility Theory for Public Policy Investment based on User Benefit \$ and NPV

Concept

Application

Requirement

Narrowing

"Revolt"

Accommodation

1708+
Roads, France

1826+
Canals, US

1936+
Corps of Engineers

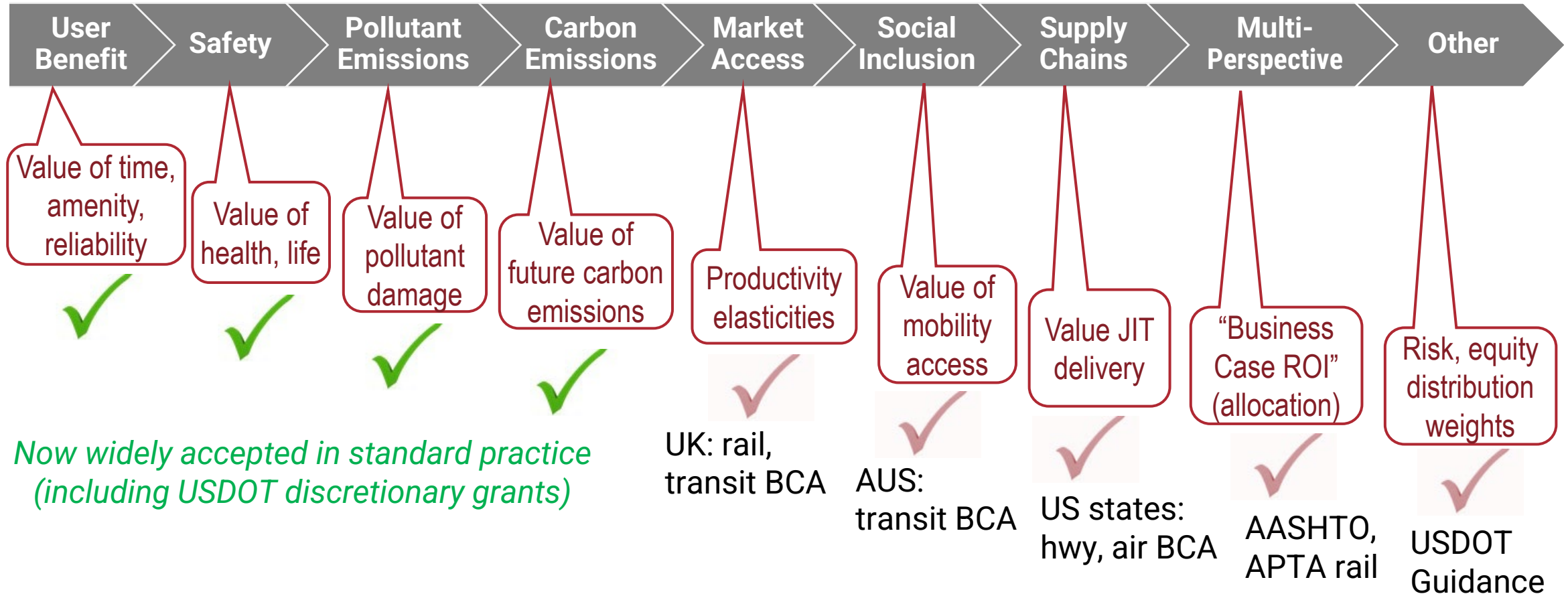
1962 User Ben,
Transit + Hwy

1969 EIA social,
econ, env. impact

1977 Red Book,
2010 + Non-Users

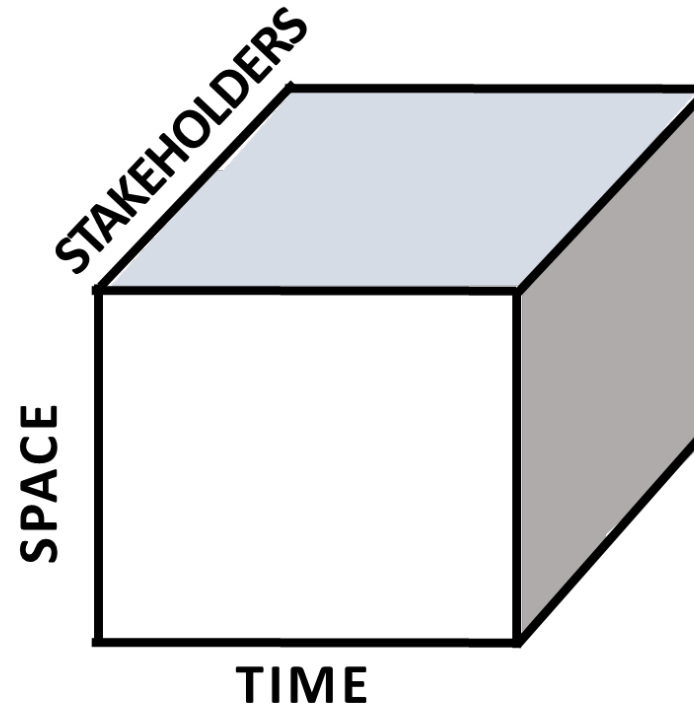
Evolution of Benefit Monetization

Over time, progress is being made, but it depends on research funding



Source of BCA Issues: It “smooshes” together 3 dimensions.

Three-Dimensional Universe of Economic Costs & Benefits: Combined in Benefit Cost Analysis



Present Challenges

Covering all the bases

Transport is a Derived Demand

- User ≠ traveler
- Freight shipper/receiver
- Transit: mobility for current non-traveler

Transport is Spatial

- Wider, non-user benefits
- Environ: pollution
- Social: access, exclusion
- Econ: agglomeration

Time Effects can be Cumulative

- Sustainability: non-reversibility of land, climate (future not discounted)
- Resilience Risk

Perspective Matters

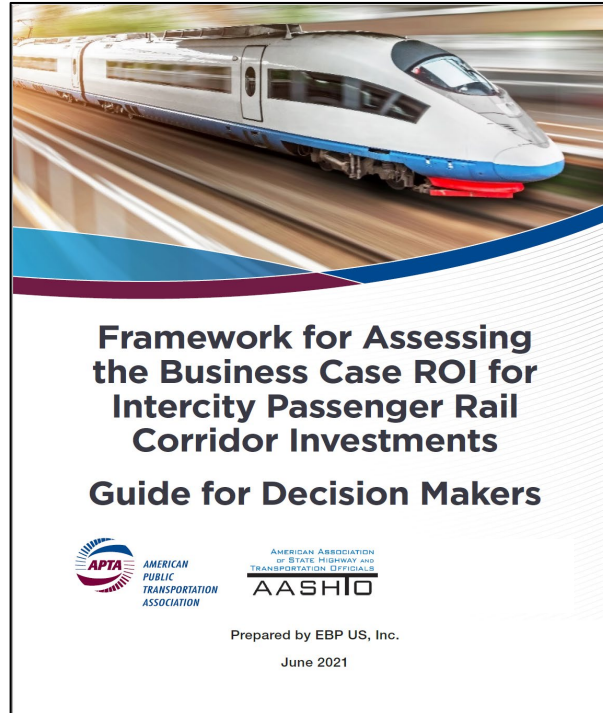
- Costs and benefits allocate and accrue to different levels of govt. and stakeholders

→ **These additional factors are recognized** in funding decisions by having BCA with broader “impact criteria” analysis (USDOT grants), “business case appraisal” (UK, Australia), or “multi-criteria” rating (state DOTs) -- where additional benefit monetization is optional.

...But then what is the real importance of BCA itself?

Goal: Making BCA Relevant

Accounting efforts for wider (spatial & stakeholder) views are in their infancy



*3 volumes, search for
"APTA business case ROI"*

View	Different forms of benefits
National Benefit	<ul style="list-style-type: none">• time, expense, and safety for travelers• productivity• resilience (through investment in other modes)• greenhouse gas emissions
State Benefit	<ul style="list-style-type: none">• efficiency & resilience of state's multimodal facilities• labor & business markets, access• growth of economic activity (regional integration)
Local Benefit	<ul style="list-style-type: none">• jobs, income, investment• tourism, visitor spending• efficient land development, tax revenue

Need: Matching Costs w/Benefits, and Benefits w/Goals

Ex-post case studies are showing the mismatch and need for benefit matching

Does our benefit measurement match achievement of goals?

Source: AASHTO EconWorks Case Study Database, 160 Highway and Transit Projects. Multiple responses allowed. Safety projects excluded.

Project Investment Objectives (Motivations)	Cases
Improve Travel Time / Bottleneck Reduction	88
Improve Intermodal Access: air/rail/port	67
Improve Labor Market Access	51
Improve Freight Delivery Market Access	46
Facilitate Local Jobs / Site Development	84
Facilitate Tourism	40
Improve Safety (not measured)	*
ALL	160

USDOT Grant Evaluation Impact and Benefit-Cost Criteria

<https://www.transportation.gov/rural/grant-toolkit/maximizing-award-success/evaluation-criteria#project-performance-and-execution>

UK Transport Appraisal Guidance (TAG) with Cost Benefit Analysis

<https://www.gov.uk/guidance/transport-analysis-guidance-tag>

Australia Transport Appraisal Guidance

<https://www.atap.gov.au/>

AASHTO/APTA Business Case ROI for Interstate Rail

<https://www.apta.com/wp-content/uploads/HSIPR-v1-Guide-June2021.pdf>

AASHTO EconWorks Database (update report pending early 2025)

<https://planningtools.transportation.org/13/econworks.html>

Improving project evaluation by recognizing the role of spatial scale & context

<https://www.sciencedirect.com/science/article/pii/S0967070X2300272X>

Federal Grant Pipeline Screening Tool

Evolving the Practice of Benefit-Cost Analysis

presented to

Transportation Research Board Webinar

presented by

Cambridge Systematics, Inc.

Sarah Windmiller

Texas Department of Transportation

Robin Ayers



CAMBRIDGE
SYSTEMATICS

Think  Forward

November 21, 2024

Finding Opportunities for Process Improvements

The Problem

- » Many overestimate the competitiveness of projects in the initial stages
- » Call for projects can take weeks to select viable projects
- » Viable projects often fall below the Federal grant program minimum threshold benefit-cost ratio



Federal Grant Pipeline Screening Tool



TxDOT Federal Discretionary Grant Project Pipeline

2,411
Total Eligible Projects



Non-Roadway Transportation Projects Only



Project ID Let Year	Highway CSJ	Project Classification	County District	Select Attribute	Safety Score	Delay Score	Economic Score	Benefit Score
				AA DT	Monetized Crashes (2018 to 2022) Anticipated Crash Reduction	Congestion Level Anticipated Delay Reduction	Truck Percentage Level Anticipated Reliability Increase	Project Cost Cost per Point
A00177073 2023	IH 45 009202137	Corridor Traffic Management	DALLAS COUNTY DALLAS DISTRICT	84,018	6 High Medium	6 High Medium	6 High Medium	18 \$4,911,603 \$272,867
A00183204 2024	IH 45 067508120	Intersection & Operational Improvement	MONTGOMERY COUNTY HOUSTON DISTRICT	181,991	6 High Medium	8 High High	4 Medium Medium	18 \$2,135,477 \$118,638
A00183474 2027	US 59 255301123	Intersection & Operational Improvement	ANGELINA COUNTY LUFKIN DISTRICT	40,171	6 High Medium	6 Medium High	6 High Medium	18 \$3,517,304 \$195,406
A00059543 2028	SL 287 255301116	Freeway Operational Improvements	ANGELINA COUNTY LUFKIN DISTRICT	40,171	6 High Medium	4 Medium Medium	6 High Medium	16 \$14,680,512 \$917,532
A00062300 2029	SH 360 226602150	Intersection & Operational Improvement	TARRANT COUNTY FORT WORTH DISTRICT	150,777	6 High Medium	8 High High	2 Low Medium	16 \$20,871,999 \$1,304,500
A00064735 2027	IH 30 106801220	Freeway Operational Improvements	TARRANT COUNTY FORT WORTH DISTRICT	127,349	6 High Medium	6 High Medium	4 Medium Medium	16 \$50,598,831 \$3,162,427
A00127707 2029	SH 349 171801035	Intersection & Operational Improvement	MIDLAND COUNTY ODESSA DISTRICT	19,475	6 High Medium	4 Low High	6 High Medium	16 \$8,900,704 \$556,294
A00132786 2023	FM 1281 345101040	Intersection & Operational Improvement	EL PASO COUNTY EL PASO DISTRICT	33,850	6 High Medium	8 High High	2 Low Medium	16 \$19,274,100 \$1,204,631
A00134955 2025	IH 45 009204077	Intersection & Operational Improvement	ELLIS COUNTY DALLAS DISTRICT	45,314	6 High Medium	4 Low High	6 High Medium	16 \$3,096,207 \$193,513
A00136329 2025	IH 45 011004207	Intersection & Operational Improvement	MONTGOMERY COUNTY HOUSTON DISTRICT	248,939	6 High Medium	8 High High	2 Low Medium	16 \$2,512,989 \$157,062
A00139353 2026	IH 45 011004210	Intersection & Operational Improvement	MONTGOMERY COUNTY HOUSTON DISTRICT	248,939	6 High Medium	8 High High	2 Low Medium	16 \$818,182 \$51,136
A00139495 2027	SH 360 226602159	Intersection & Operational Improvement	TARRANT COUNTY FORT WORTH DISTRICT	150,777	6 High Medium	8 High High	2 Low Medium	16 \$14,033,598 \$877,100
A00176663 2023	IH 20 000803130	Corridor Traffic Management	PARKER COUNTY FORT WORTH DISTRICT	96,493	6 High Medium	6 High Medium	4 Medium Medium	16 \$4,030,098 \$251,881
A00178882 2024	SH 199 017105101	Intersection & Operational Improvement	TARRANT COUNTY FORT WORTH DISTRICT	30,494	6 High Medium	8 High High	2 Low Medium	16 \$1,632,950 \$102,059
A00181893 2024	SL 12 058102158	Intersection & Operational Improvement	DALLAS COUNTY DALLAS DISTRICT	159,854	6 High Medium	8 High High	2 Low Medium	16 \$732,607 \$45,788
A00183247	IH 410	Freeway Operational	RFXAR COUNTY	- - - -	High	High	Medium	\$2,805,900



Federal Grant Pipeline Screening Tool



TxDOT Federal Discretionary Grant Project Pipeline

4,347
Total Eligible Projects



Non-Roadway Transportation Projects Only



Project ID	Highway	Project Classification	County	Select Attribute
Let Year	CSJ		District	AADT
A00061003 2024	IH 35 0017-09-102	Rail Hwy Crossing Signals / Structures	Bexar COUNTY San Antonio DISTRICT	173,066
A00061004 2024	IH 35 0017-09-103	Rail Hwy Crossing Signals / Structures	Bexar COUNTY San Antonio DISTRICT	173,066
A00191799 2023	IH 45 0675-08-124	Rail Hwy Crossing Signals / Structures	Montgomery COUNTY Houston DISTRICT	161,702
A00200898 2024	IH 35 0015-01-258	Intersection & Operational Improvement	McLennan COUNTY Waco DISTRICT	120,447
A00181893 2026	SL 12 0581-02-158	Intersection & Operational Improvement	Dallas COUNTY Dallas DISTRICT	144,884
A00183204 2024	IH 45 0675-08-120	Intersection & Operational Improvement	Montgomery COUNTY Houston DISTRICT	161,702
A00184974 2024	IH 35 0015-13-432	Intersection & Operational Improvement	Travis COUNTY Austin DISTRICT	193,941
A00191327 2024	IH 35 0015-13-437	Intersection & Operational Improvement	Travis COUNTY Austin DISTRICT	193,941
A00191330 2024	IH 35 0015-13-438	Intersection & Operational Improvement	Travis COUNTY Austin DISTRICT	193,941
A00192156 2023	IH 69 0177-05-125	Rail Hwy Crossing Signals / Structures	Montgomery COUNTY Houston DISTRICT	143,957
A00192272 2023	FM 365 0932-01-121	Rail Hwy Crossing Signals / Structures	Jefferson COUNTY Beaumont DISTRICT	27,895
A00196322 2023	SH 115 0354-01-055	Rail Hwy Crossing Signals / Structures	Winkler COUNTY Odessa DISTRICT	4,581
A00203646 2025	IH 45 0110-04-225	Intersection & Operational Improvement	Montgomery COUNTY Houston DISTRICT	238,438
A00009610 2033	IH 35E 0048-04-090	Interchange (New or Reconstructed)	Ellis COUNTY Dallas DISTRICT	84,712
A00058757 2032	SH 183 0008-12-091	Intersection & Operational Improvement	Tarrant COUNTY Fort Worth DISTRICT	169,467
A00059131	IH 20	Intersection & Operational	Smith COUNTY	...

Location Information

District: (All)

MPO Name: (All)

County: (All)

Highway:

Population (2020): 0 to 2,316,120

Historically Disadvantaged Community: Off On

Project Information

Grant Type: All Grant Types

Project Id:

Project Classification: (All)

Estimated Let Year: 2021 to 2034

Project Cost: \$0 to \$1,650,000,000

Funding Gap: (\$319,215,744) to \$1,024,886,504

Percent Funded: 0.2% to 101.0%

Keyword Search:

BCA Filters

Crash Reduction: (All)

Truck Percentage Level: (All)

Congestion Level: (All)

Sort By: Total Benefit Score

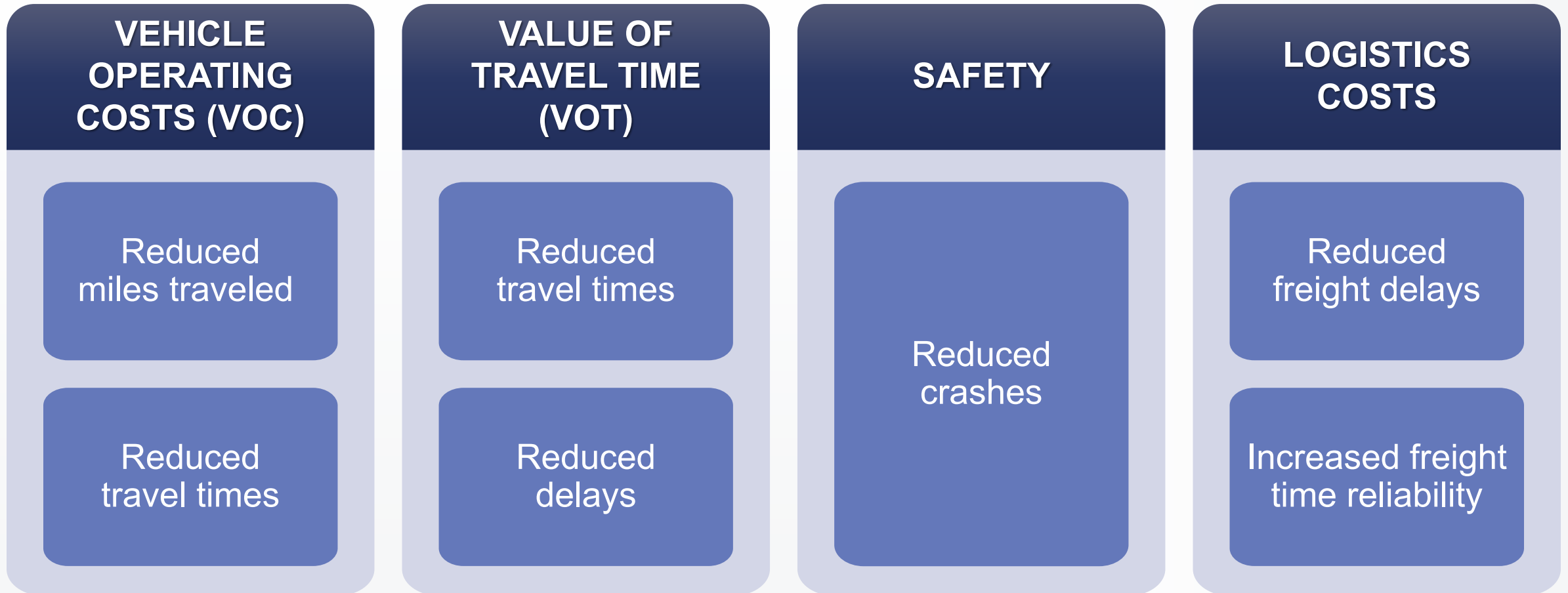
Ascending / Descending Sorting: Descending

8	High	4	Low	6	High	18	\$93,128
8	High	4	Low	6	High	18	\$0
6	High	8	High	4	Medium	18	\$1,902,620
4	High	6	High	6	High	16	\$364,829,177
6	High	6	Medium	4	Medium	16	\$2,450,876
High	Low	High	High	High	High	High	\$67,612,160



Indicators of Competitive Grant Projects

Key Contributors of Monetized Benefits



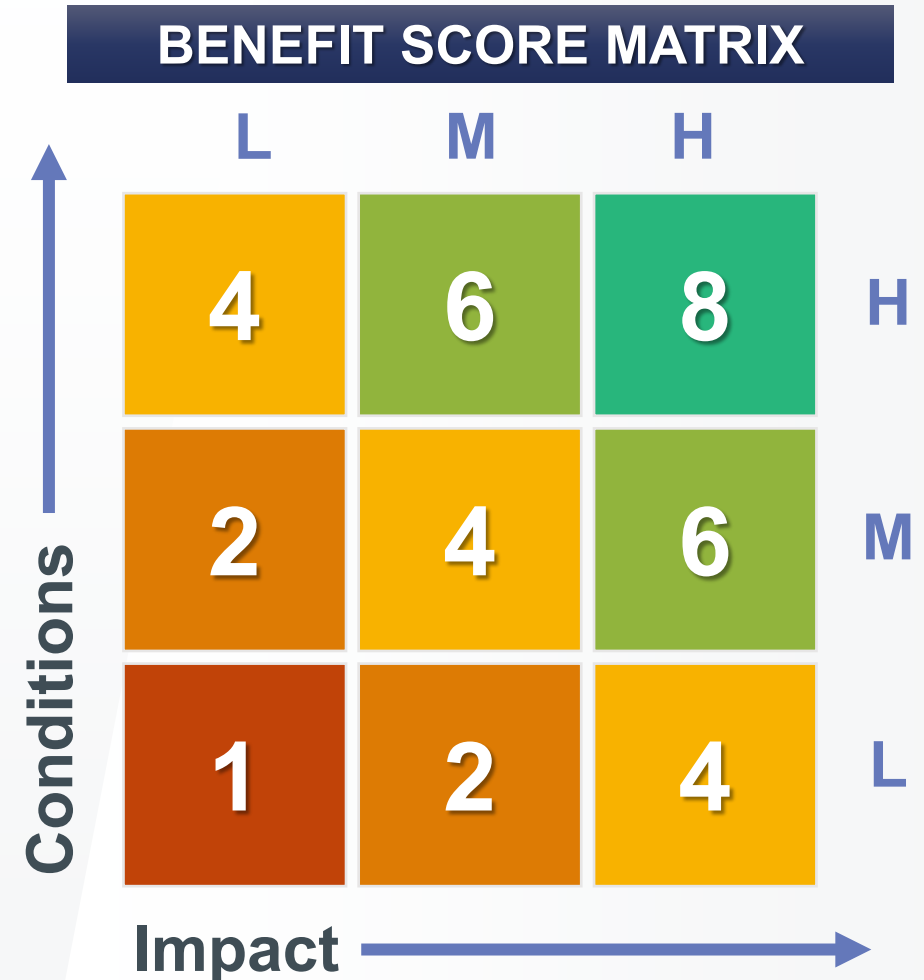
Note: Some benefits were excluded from the approach based on the low dollar value contribution, including property values, state of good repair, emission reduction and health benefits.

Calculating Relative Rankings

Potential Project Benefits

1. **Current Conditions:** Uses key indicators demonstrating the level of need a project could resolve
2. **Predicted Impact:** Identifies how each project type can impact each “benefit” driver

- » Results in scores High Medium Low
- » Points assigned based on a combination

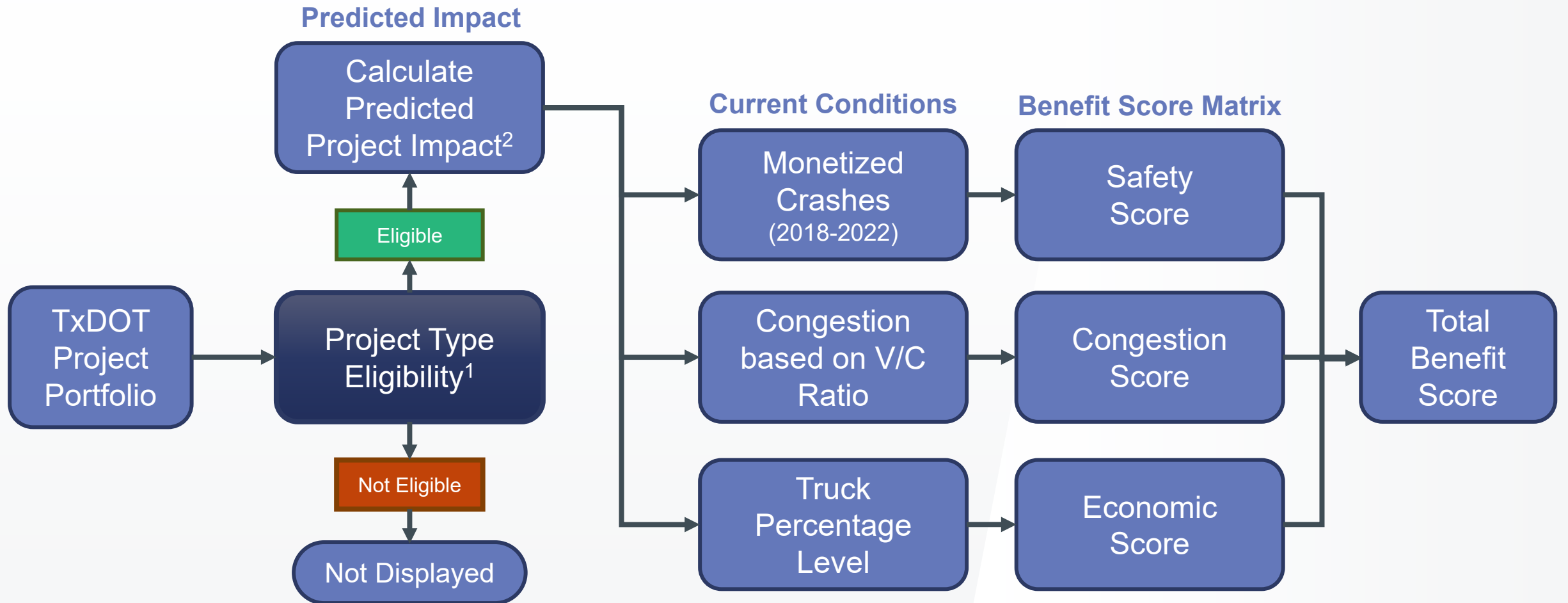


Project Classification by Predicted General Impact

Identifies how well a project classification would impact each “benefit” driver

Project Classification	VMT Reduction	Travel Time Reduction	Delay Reduction	Crash Reduction	Freight Delay Reduction	Freight Reliability Increase	SOGR Impact
Bicycle Infrastructure Improvements	Low	Medium	None	High	None	None	None
Border Crossing Facility	None	High	High	None	High	Medium	None
Bridge Maintenance	None	None	None	None	None	None	High
Convert Non-Freeway To Freeway	None	High	Medium	None	Medium	Medium	None
Corridor Traffic Management	None	High	Medium	Medium	Medium	Medium	None
Ferry Boat	Medium	Medium	None	None	None	None	None
Freeway Operational Improvements	None	High	Medium	Medium	Medium	Medium	None
Interchange (New or Reconstructed)	Low	High	Medium	Low	Medium	Medium	None
Intersection & Operational Imprv	None	Medium	High	Medium	High	Medium	None
New Location Freeway	None	Medium	Medium	None	High	High	None
New Location Non-Freeway	Low	Medium	Medium	None	Medium	Low	None
Pedestrian, Sidewalks & Curb Ramps	None	None	None	High	None	None	High
Rail Hwy Crossing Signals/Structures	Low	High	High	High	High	Medium	None
Rehabilitation of Existing Road	None	None	None	None	Low	Low	High
Safety Improvement Projects	None	None	None	High	None	Low	None
Safety Rest Area	None	None	None	High	None	None	None
State Owned Rail Line	None	None	None	None	Medium	Medium	High
Super-2 Highway	None	None	None	Medium	None	None	None
Transportation Non-Roadway	None	None	None	None	None	None	None
Widen Freeway	None	None	Medium	None	Medium	Medium	None
Widen Non-Freeway	None	None	Medium	None	Medium	Medium	None

Project Ranking Process



¹ Determines if project is eligible for selected grant. For example, a bicycle project is not applicable for the INFRA grant.

² Estimates how well a project type will address various areas. For example, a bicycle project would not have a notable impact on delay

SL 340 Project Example

TxDOT Federal Discretionary Grant Project Pipeline

Non-Roadway T

Project ID Let Year	Highway CSJ	Project Classification	County District	Select Attribute AADT	Safety Monetized Anticipated
A00004531 2028	SL 340 2362-01-034	Widen Non-Freeway	McLennan COUNTY Waco DISTRICT	22,613	
A00004722 2028	SL 340 0258-09-143	Widen Non-Freeway	McLennan COUNTY Waco DISTRICT	47,120	

A00004722 | 0258-09-143 | LET YEAR 2028

Historically Disadvantaged Community: **Yes**
 Total Project Cost: **\$89,408,528**
 Total Approved Funding: **25,000,000**
 Funding Gap: **\$64,408,528**
 Percent of Project Funded: **28.0%**

Project Description
CONSTRUCTION OF RAMPS, FRONTAGE ROAD, AND GRADE SEPERATED INTERCHANGE

Project Benefits
 Total Benefit Score: **6 / 24**

Safety
 Total Crashes (2018 to 2022): **868**
 Monetized Crashes by Injury (2018 to 2022): **\$277,377,900**

Monetized Crash Level: **High**
 Anticipated Crash Reduction: **None**

Congestion
 Estimated Volume-to-Capacity Ratio: **0.4415**

Congestion Level: **Low**
 Anticipated Delay Reduction: **Medium**

Economic
 Truck Percentage: **20.2%**

Truck Percentage Level: **Medium**
 Anticipated Freight Reliability Increase: **Medium**



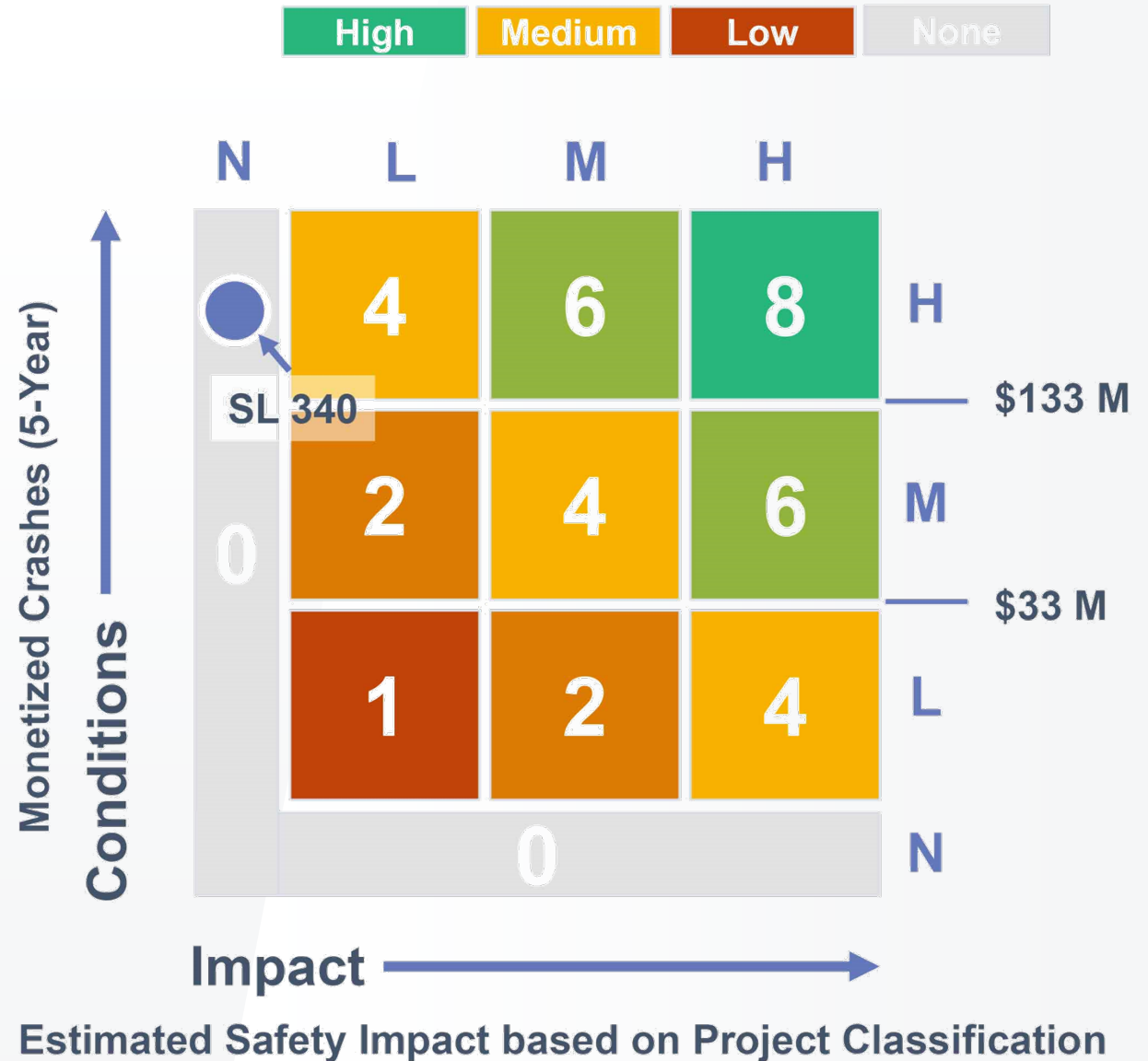
Score

51,472
43,934
08,528
01,421

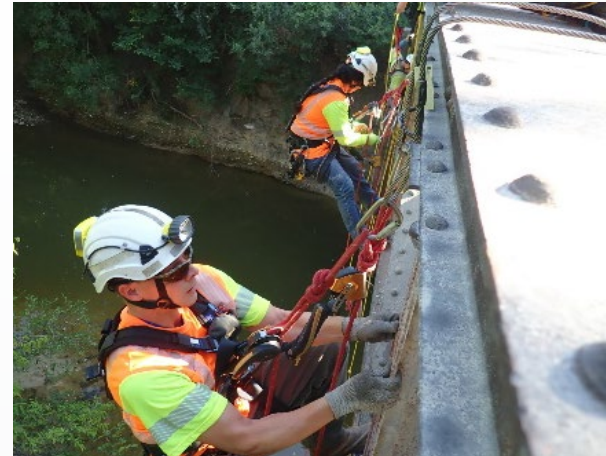
- » Rural Project Criteria
- » Historically Disadvantaged Community
- » Strong Safety Benefits

SL 340 Project Example

- » Crash conditions along corridor are severe (within top 1/3 of all projects)
- » However, roadway widenings demonstrate limited impact on crash reduction
- » Need to look deeper at project description
 - Construction of ramps, frontage road and grade separated interchange
 - Safety impact is higher than what appears on surface



Federal Grant Pipeline Screening Tool



Thank You

Robin Ayers

Texas Department of Transportation



Sarah Windmiller

Cambridge Systematics





Gruppo FS

The Mobility Leader

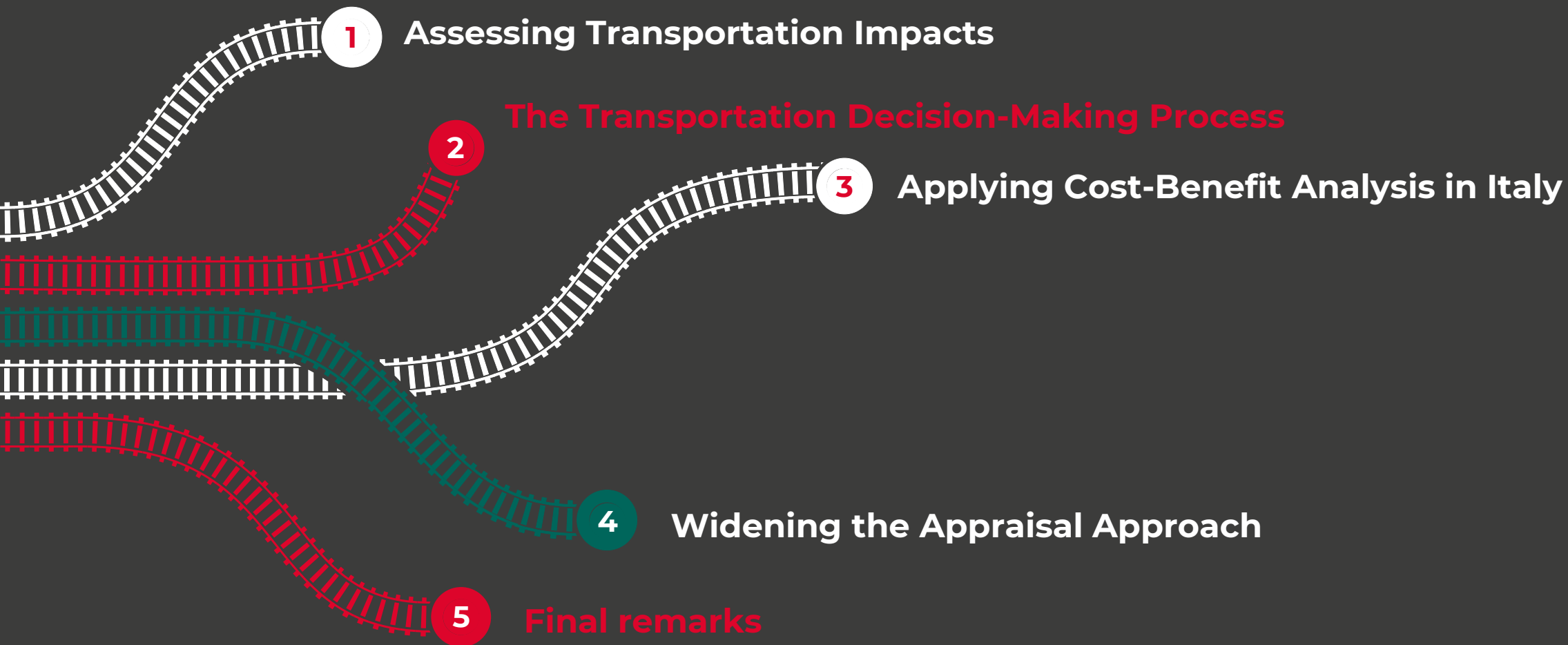
Extending BCA in Italy to a wider impact appraisal

Mario Tartaglia, Ferrovie dello Stato Italiane

November 21, 2024



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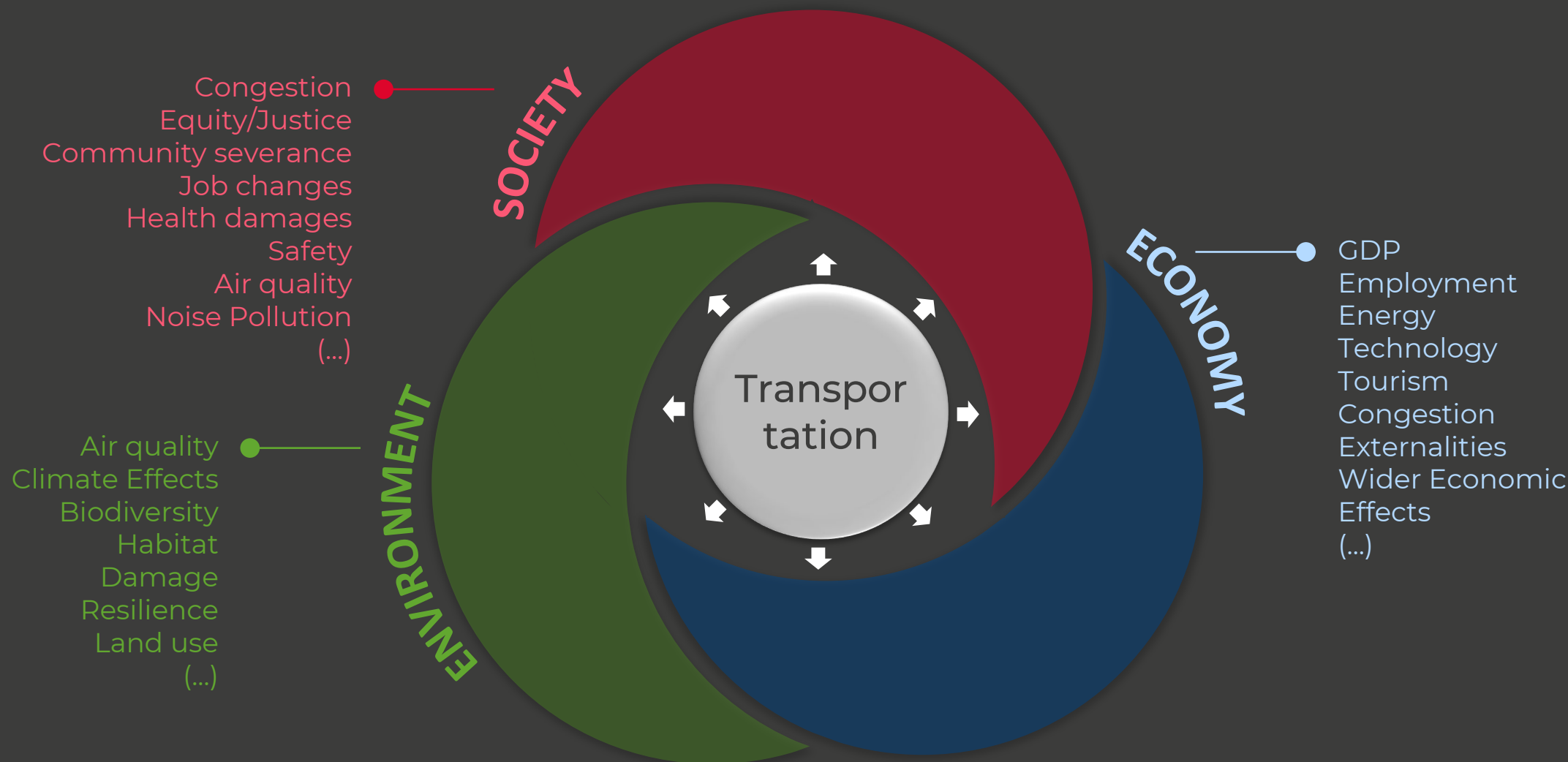


Assessing Transportation Impacts

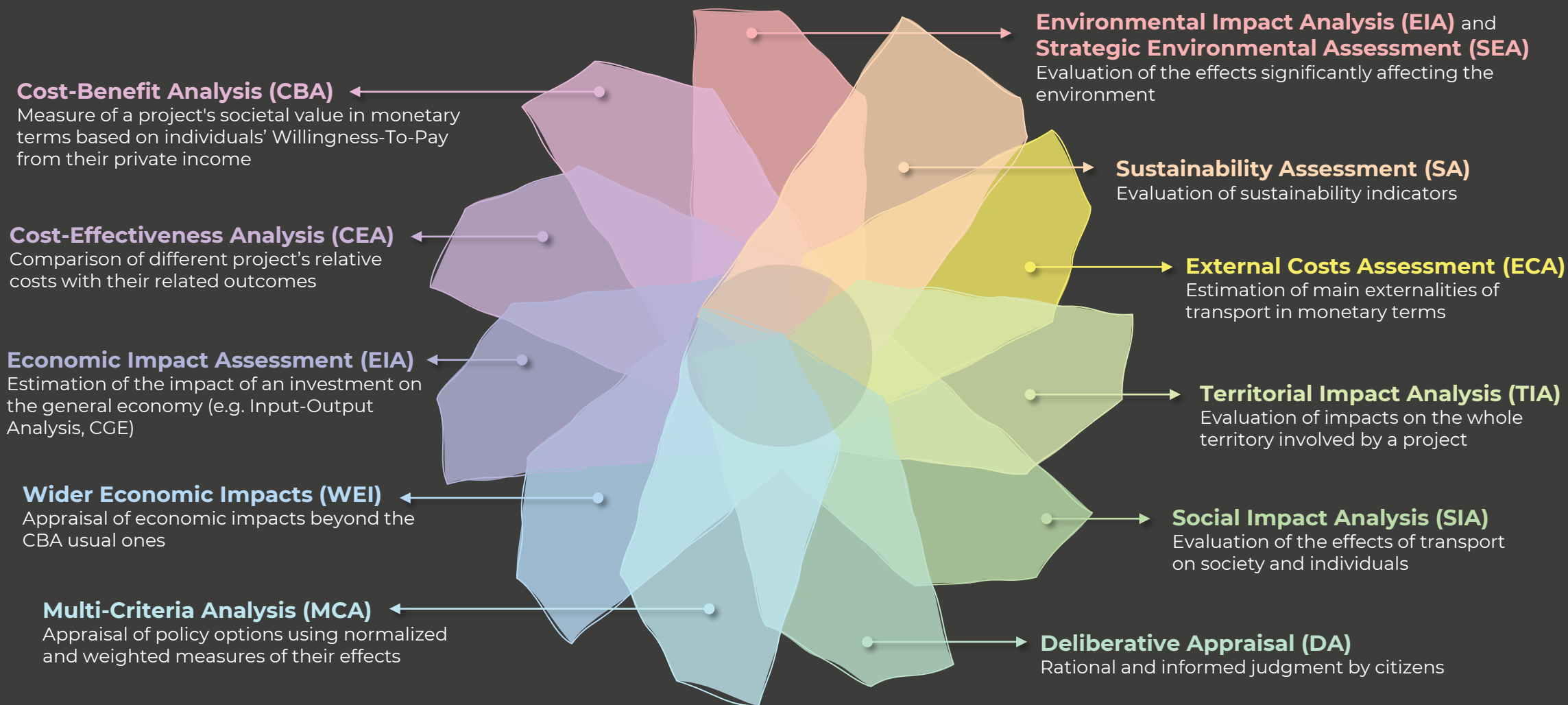


The impacts of transportation

Transportation systems have effect on the whole ecosystem and its components

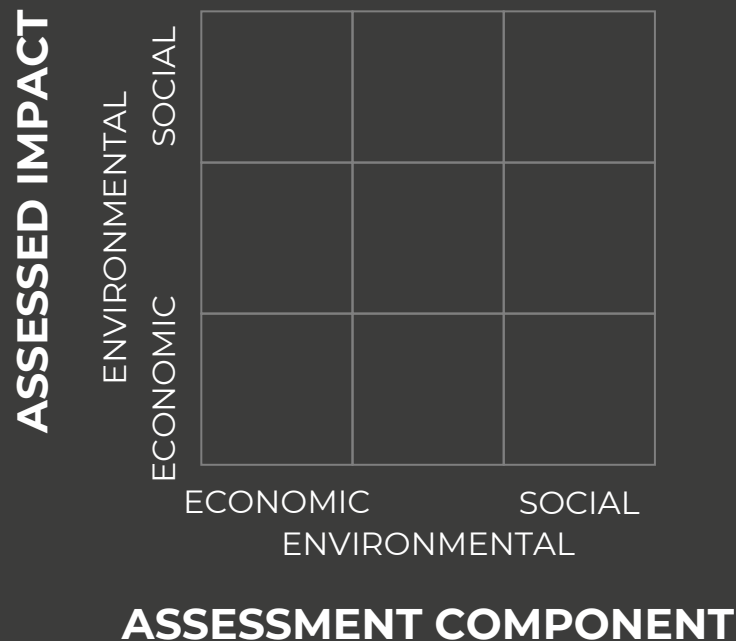


Main methods for assessing transportation impacts



Transportation impact assessment scopes vs assessed components

For instance, CBA often takes into account only the economic part of the impact rather than the whole impact measured in economic units



COST-BENEFIT ANALYSIS

✓	✓	✓

COST-EFFECTIVENESS ANALYSIS

✓	✓	✓

ECONOMIC IMPACT ASSESSMENT

✓		

WIDER ECONOMIC IMPACTS

✓		

MULTI-CRITERIA ANALYSIS

✓	✓	✓
✓	✓	✓
✓	✓	✓

ENVIRONMENTAL IMPACT ANALYSIS

✓		

STRATEGIC ENVIRONMENTAL ASSESSMENT

✓		

SUSTAINABILITY ASSESSMENT

		✓
	✓	
✓		

EXTERNAL COSTS ASSESSMENT

✓	✓	✓

TERRITORIAL IMPACT ANALYSIS

		✓
	✓	
✓		

SOCIAL IMPACT ANALYSIS

		✓

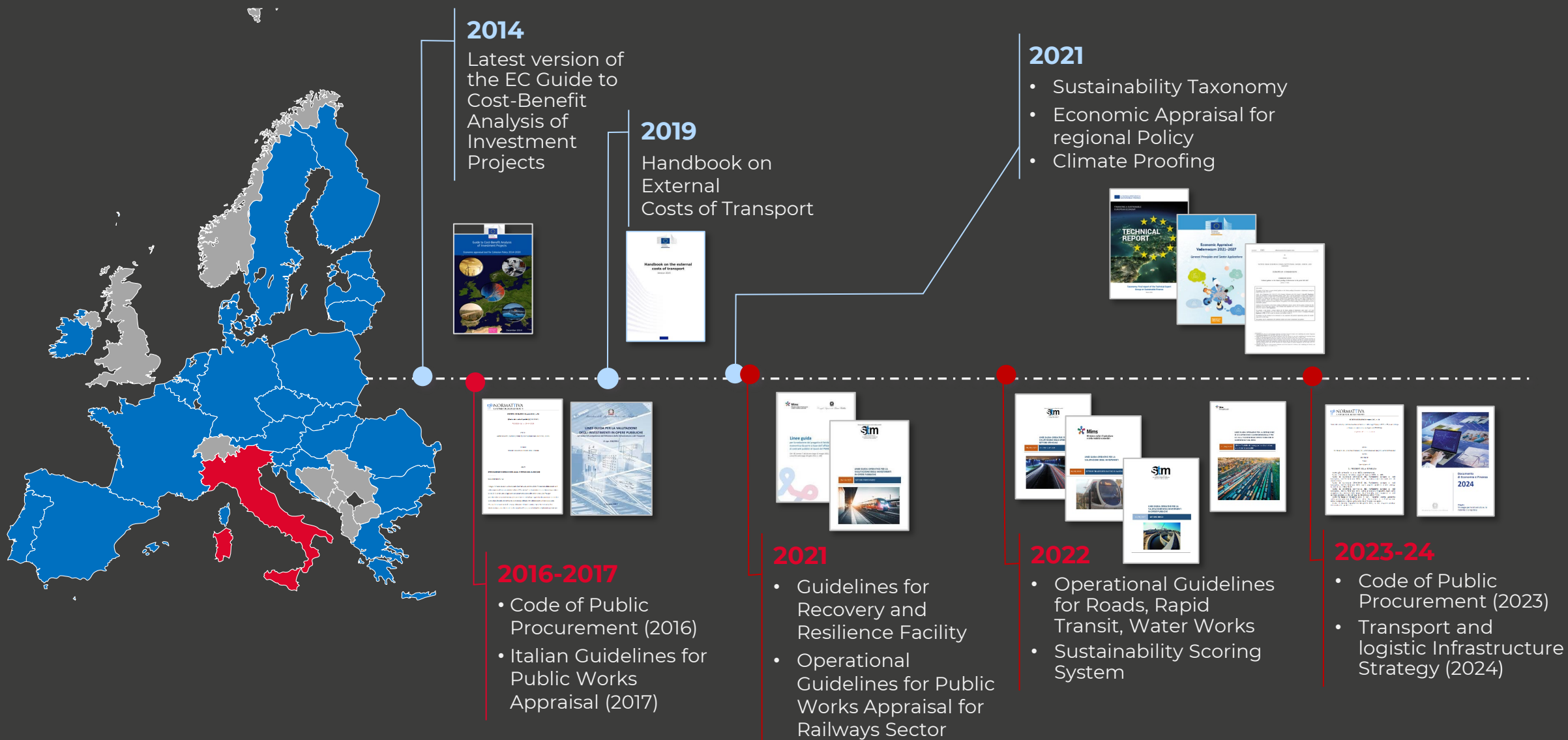
DELIBERATIVE APPRAISAL

✓	✓	✓
✓	✓	✓
✓	✓	✓

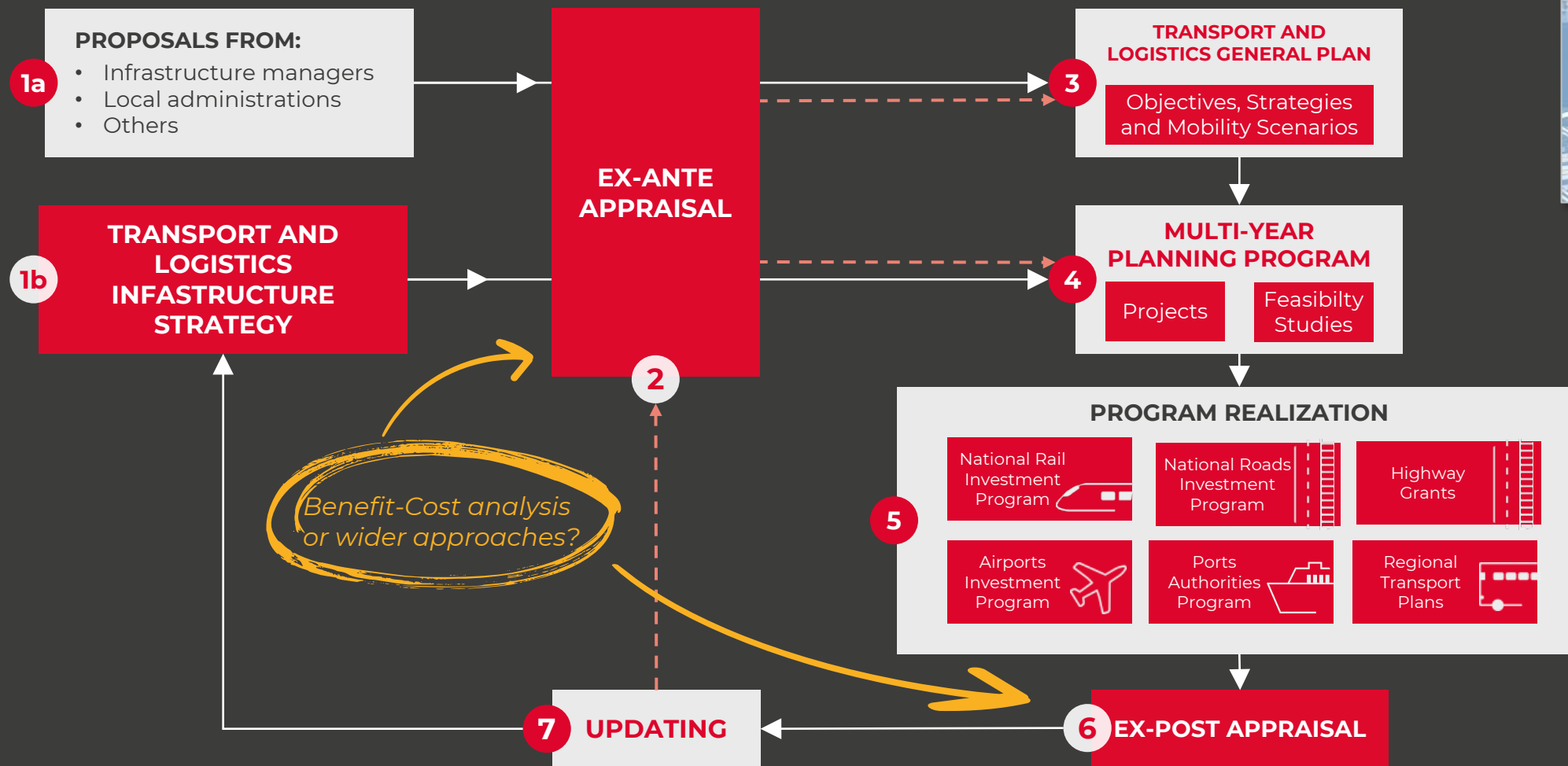
The transportation Decision-Making process in Italy



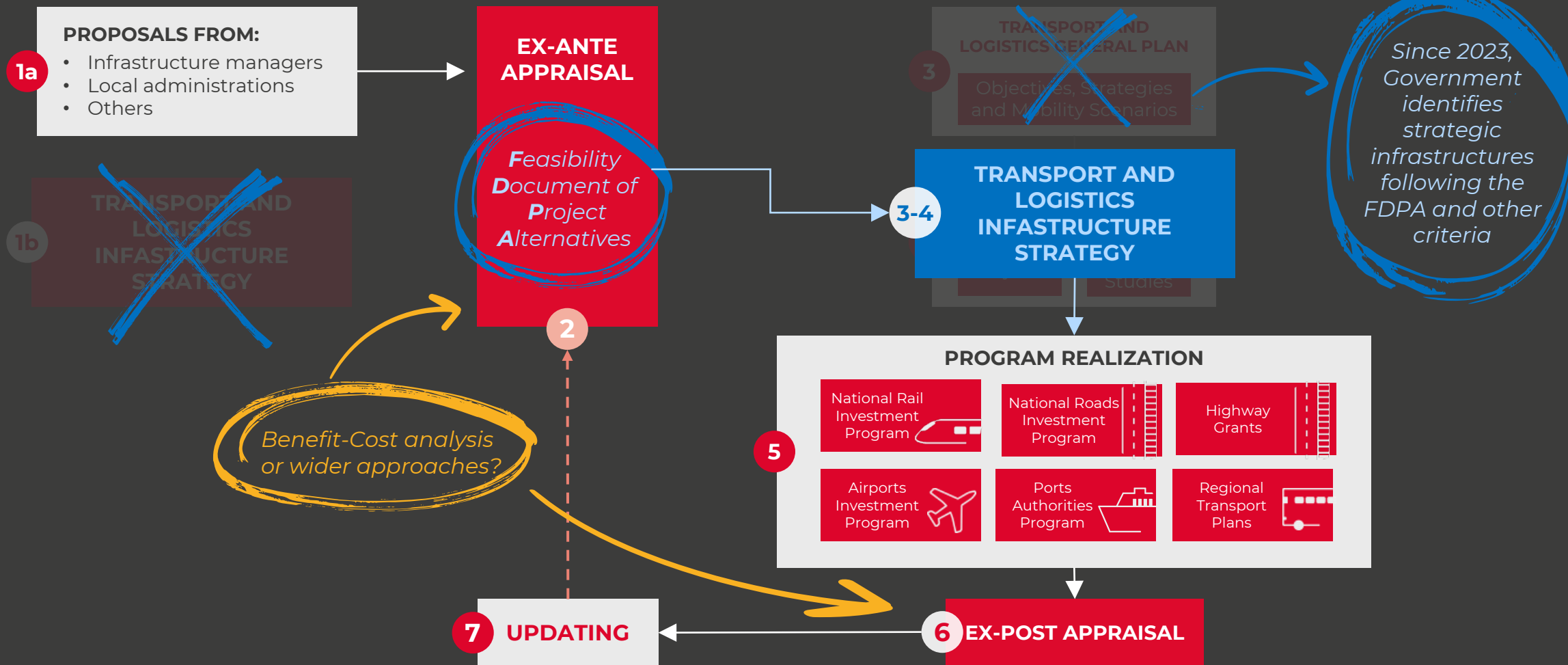
The regulatory framework in Italy and Europe



The transport planning process in Italy (2016-2023)






The transport planning process in Italy (2023 on) Updates




Applying Cost-Benefit Analysis in Italy



Project appraisal application scope according to Italian regulation

Sector	Type	Cost	Assessment
 Railway	All types	< 10 Mln€	Cost-Effectiveness Analysis (CEA)
	All types	> 10 Mln€	Cost-Benefits Analysis (CBA)
	Relevant demand captured	>>>	Local Economy Assessment
 Road	Renewals	Any	Cost-Effectiveness Analysis (CEA)
	Punctual, no service revenues	< 10 Mln€	Cost-Effectiveness Analysis (CEA)
	No service revenues	> 10 Mln€	Cost-Benefits Analysis (CBA) with risk and sensitivity analysis
	With service revenues	Any	Cost-Benefits Analysis (CBA) with risk and sensitivity analysis
 Rapid Transit	New lines or enhancements	< 10 Mln€	Cost-Effectiveness Analysis (CEA)
	New lines or enhancements	> 10 Mln€	Cost-Benefits Analysis (CBA)

Costs-Benefit to be taken into account according to Italian regulation

	 Railways	Item	<i>Investor's point of view</i>	Financial Analysis	Cost-Benefit Analysis
Internalities		Investment costs		✓	✓
		Operation costs		✓	✓
		Maintenance costs		✓	✓
		Avoided costs		✓	✓
		Residual value		✓	✓
		Infrastructure revenues		✓	✗
		New operation railway costs due to the project		✗	✓
		Operation cost savings due to mode share change		✗	✓
		User time savings		✗	✓
Externalities		Road congestion change due to new modal share		✗	✓
		Accidents change due to new modal share		✗	✓
		Air pollution change due to new modal share		✗	✓
		Noise pollution change due to new modal share		✗	✓
		Greenhouse gases emission change due to new modal share		✗	✓

Society's point of view

Net zero

Collective Transport disadvantage

Source: Italian Ministry of Infrastructure and Transport, Operational guidelines for the evaluation of public works investments – (1) Railway Sector, (2) Road Sector, (3) Mass Rapid Transit, 2021-2022

Cost-Benefit Analysis: some limitations

- ✓ The standard application of Cost-Benefit Analysis (CBA) to an intervention on the transportation system involves the evaluation of **direct benefits to transport users**, plus some **direct external impacts** (externalities).
- ✓ However, usually CBA **does not capture all the impacts** of an intervention (OCDE/ITF, 2017), for instance:
 - ✓ missing some additional **wider economic impacts** (mainly benefits, e.g, on productivity, connection, labour market);
 - ✓ **overlooking the intangible and non-financial outcomes** associated with transport investments or changes;
 - ✓ **disregarding individual diversity** and needs; it thus tend to favor persons who are already mobile and participating in the market (Hananeland Berechman, 2016);
 - ✓ missing to **identify and respond to the social implications** (Cavallaro et al. 2022);
 - ✓ **hindering authorities' ability to adequately assess social implications**, impeding a fully informed decision-making and the development of effective side policies (Bruzzone et al., 2023);
 - ✓ missing to incorporate transportation performance reliability (OCDE/ITF, 2017).

Widening the Appraisal Approach



Issues in improving Cost-Benefit Analysis

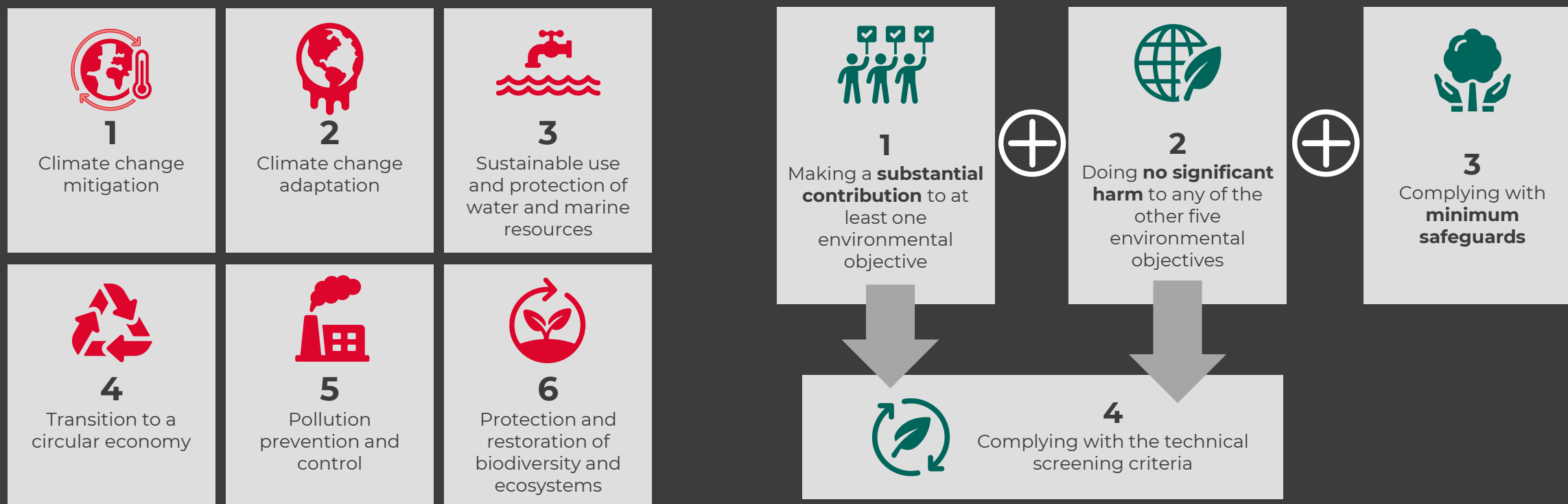
- ✓ A first approach for overcoming the limitations the traditional Cost Benefit Analysis (CBA) could be aimed to **extend its scope**. However, some issues should be taken into account:
 - ✓ **Methodological inconsistency** could emerge if using different social or economic theories when considering additional impacts
 - ✓ Some **intangible impacts**, such as the social ones, could not be easily quantified in monetary measures
 - ✓ Including wider economic impacts could result in **double counting** some contributions to the overall economic effect
- ✓ An alternative approach is to **apply complementary appraisal frameworks**. In such case, CBA should be considered only one of several evaluation tools, and it could not be easy to build a comprehensive picture for the assessment.

Assessing environmentally sustainable investments in EU

Regulation (EU) 2020/852 sets a framework aimed to decide whether an economic activity is environmentally sustainable

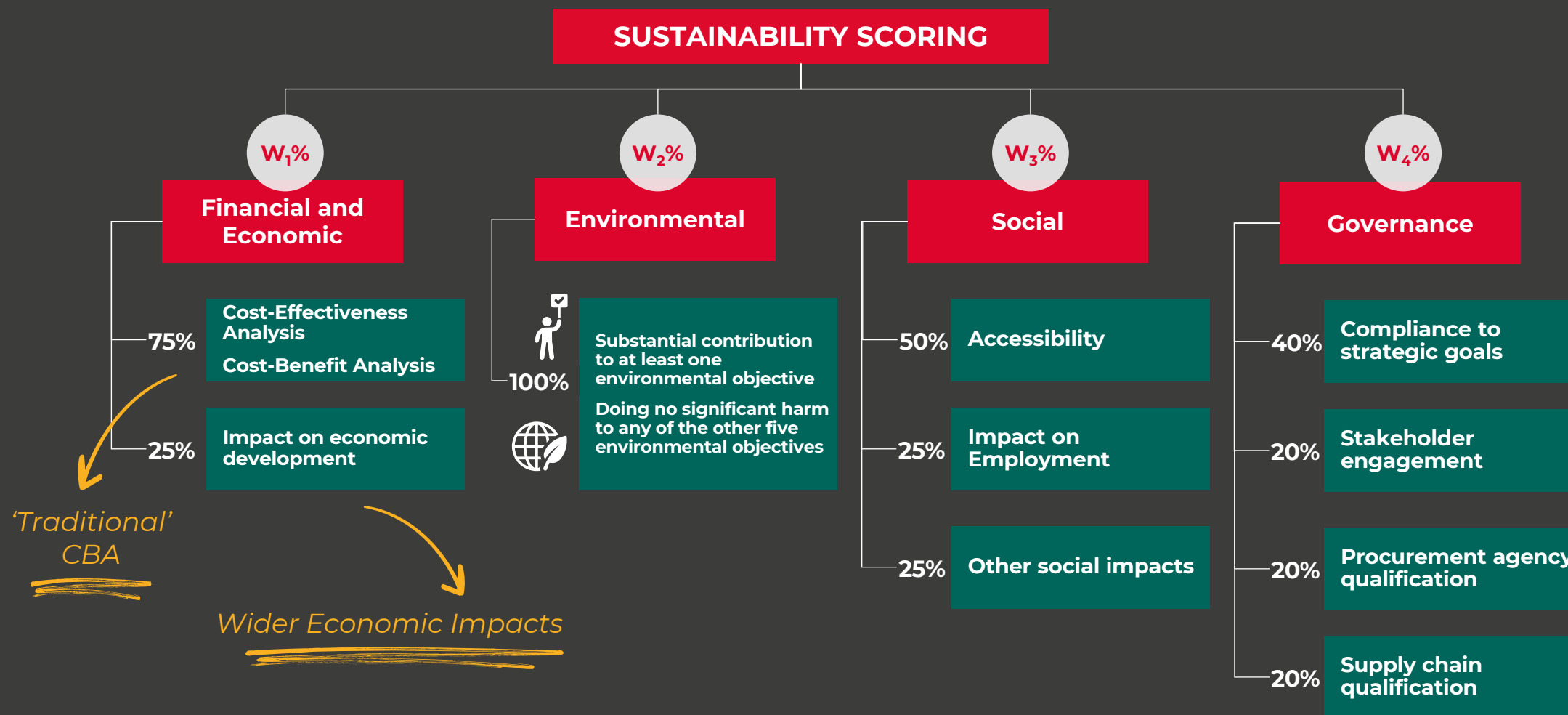
1 – definition of six climate and environmental objectives

2 - conditions that an economic activity must meet in order to qualify as environmentally sustainable



Sustainability assessment for infrastructures and mobility

The Scoring System included in the Italian regulation



Social impact KPIs according to Italian regulation



Indicator	Rail	Road	MRT
Project beneficiaries by socio-demographic composition (No.)	✓	✓	✗
People declaring issues in accessing railway infrastructure (%) in the project area	✓	✗	✗
Commuters for work reason using only private transport (%)	✓	✓	✗
Change in accessibility levels	✓	✓	✗
Removals of physical barriers for accessing infrastructure	✓	✗	✗
Equity in access rules to transport services	✓	✓	✗
Employment generated during the building phase	✓	✓	✗
Employment generated during the operating phase	✓	✓	✗
Initiatives for fostering young and female employment during the building phase	✓	✓	✗
Initiatives for safeguarding worker rights in the whole supply chain during the building phase	✓	✓	✗
Initiatives for workers safety	✓	✓	✗
Measures for mitigating negative impacts on citizens life quality during the building phase	✓	✓	✗
Measures for safeguarding and enhancing public spaces close to building sites	✓	✓	✗
Other social benefits produced by the interventions (on territorial attractiveness, social capital)	✓	✓	✗

Final remarks

- ✓ There is a general **need for extending** the traditional Cost Benefit Analysis (CBA) approach in the order to take into account some additional impacts of transportation on environment, economy, policy, and society.
- ✓ A large literature debate exists about **methodological issues** in extending CBA to some impact categories. It mainly concerns both double counting risks and reliability of intangible effect economic evaluation.
- ✓ Such issues are faced differently in **different countries**, with varying willingness to accept the inclusion of wider impacts inclusion.
- ✓ In Italy, following the European Union guidelines, the current regulatory approach is to apply **complementary appraisal** frameworks.
- ✓ Nevertheless, there is room for **methodological progress** about extending the traditional CBA range for including broader impacts.



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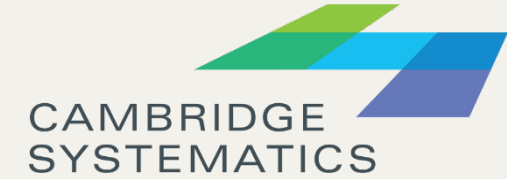
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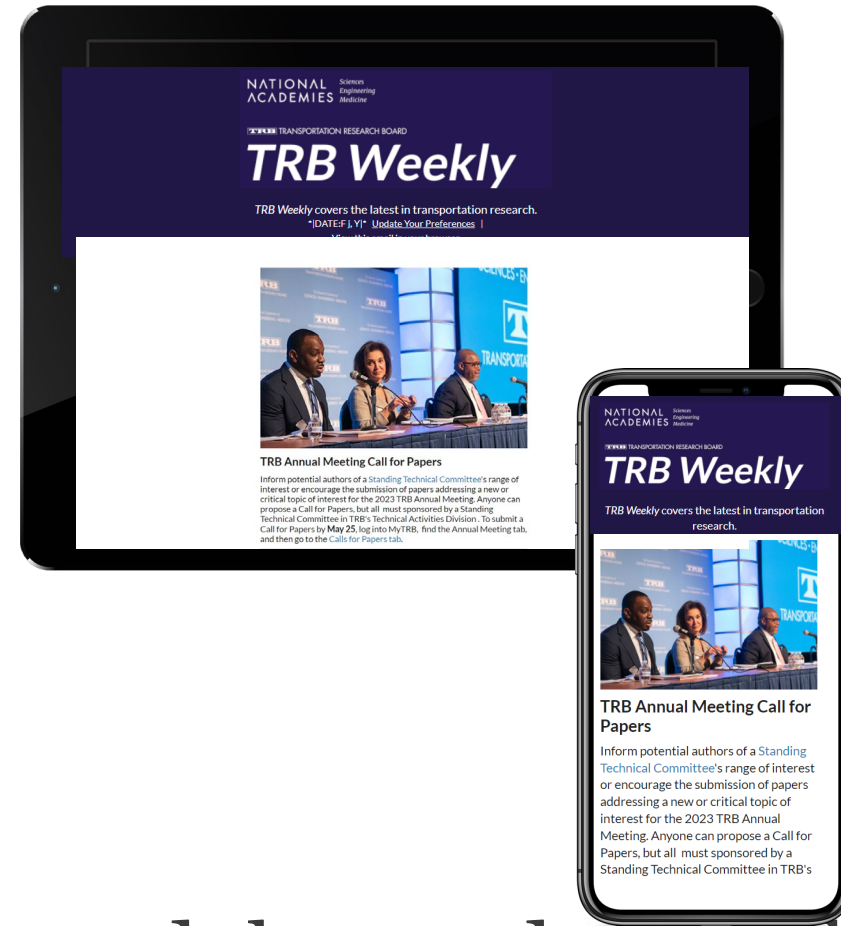


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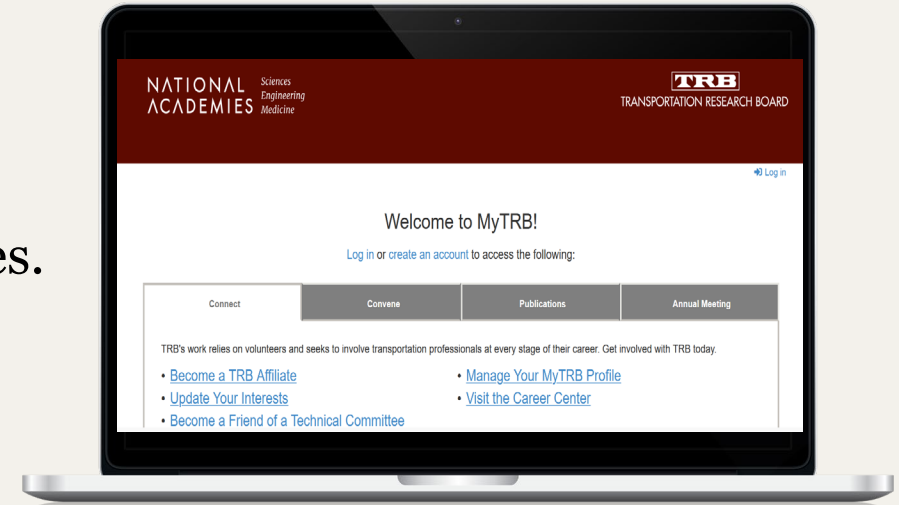


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