# **Connect with Experts**

TRB enlists hundreds of volunteer webinar presenters to share research results and practical applications. Nearly all webinars provide credits for professional engineers, certified planners, or aviation managers, and the results of webinars can help professionals implement solutions.



TRB's webinars are **professional**: from preparing presenters, to marketing sessions, and then executing the event. My webinar session went smoothly and attendees gave feedback after the event that allowed me to refine my presentation. Webinars are a great way to reach a large diverse audience with the information they need to conduct their work.

### Yuko Nakanishi

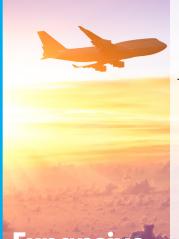
Principal Nakanishi Research and Consulting, LLC



TRB has a strong track record of providing webinars that are **enjoyable** and **educational** for participants. Webinars help to connect researchers who are thousands of miles away from one another with the latest practices and research. The presentations are to the point, and there is enough time to dig deeper into audience questions.

#### Paul Pisano

Team Leader, Road Weather and Work Zone Management Office of Operations Federal Highway Administration



## The 2017 TRB webinar series:

- Included 98 live and 16 on-demand webinars
- Averaged 370 attendees per webinar





Educational

# In 2017, TRB offered:

- 119 Professional Development Hours for Professional Engineers
- 49 American Institute of Certified Planners Certification Maintenance Credits
- 26 American Association of Airport Executives Certification Maintenance Credits
- 4 Continuing Legal Education Credits



- Due to continuing annual support, the registration fee is waived for employees of TRB sponsors and some TRB Global Affiliates.
- Employees of tribal transportation organizations also pay no registration fees.
- Webinars related to Airport Cooperative Research Program and Transit Cooperative Research Program products are subsidized and have no registration fee.
- All on-demand videos are also accessible to anyone for free.

# **Develop a proposal**

STEP ONE

STEP TWO

# Submit a proposal

Visit bit.ly/SuggestAWebinar to complete a Webinar Suggestion Form. Submit a form at any time. Forms are evaluated by TRB staff twice a year, and adhere to the following deadlines:

- Received by March 15:
  Scheduled from July-December of the same year.
- Received by October 15: Scheduled from January-June of the next calendar year.

Webinar proposals related to transformational technologies, public health, or resilience are scheduled out-of-cycle.

### **Prepare**

If your webinar is selected, TRB will coordinate the panelists' schedules to select a webinar date. As the participants prepare their presentations, TRB will advertise the webinar through its E-Newsletter and social media channels.

#### **Present**

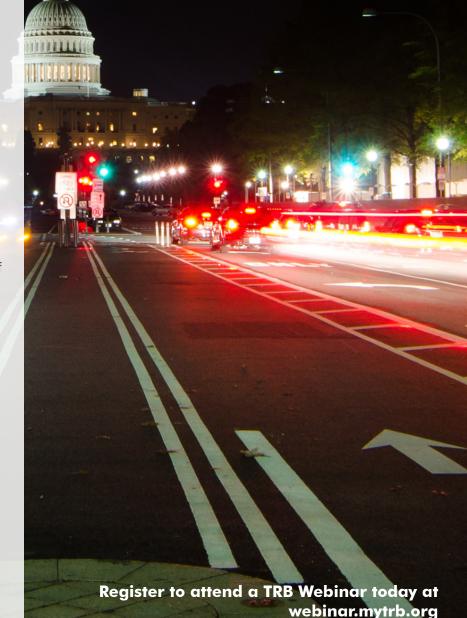
On the date of the webinar, the panelists and the moderator present to the attendees then participate in a 30-minute question and answer session. TRB will provide the panelists and moderator with a post-webinar report including attendee statistics and feedback.

DUCTE

TRANSPORTATION RESEARCH BOARD

# **Webinar Program**

A TRB webinar is a convenient and economical method to educate and inform transportation professionals on new or improved approaches, techniques, and practices. As a collection, TRB's webinars address topics across the board spectrum of the transportation community.



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**Questions?** 

STEP THREE