

A Community Visioning Approach to Support the Collaborative Decision-Making Framework for Transportation Investments

May 25, 2011



Session Duration: 90 minutes

Transportation practitioners strive to develop and maintain community support to deliver a successful project. As a project moves through the processes of planning, design and construction and becomes operational, the early commitment to a consensus can erode. Visioning is a tool that can help maintain consensus as the project progresses.

Webinar attendees will explore ways to more effectively incorporate the public involvement process of community visioning into collaborative planning of new highway capacity projects. TRB's second Strategic Highway Research Program is developing a supporting framework for visioning, which enables broad, strategic outcomes of visioning to transfer to specific, focused planning and project processes. Panelists will present information about a model vision process, or Vision Guide, which is a blueprint for the preparation, creation, and implementation of a visioning process. This structured, simplified process will better enable practitioners to engage in visioning during transportation planning.

Panelists for this webinar include:

Elizabeth Sanford, Cambridge Systematics, Inc.

Virginia Smith Reeder, Cambridge Systematics, Inc.

Evan Enarson-Hering, Cambridge Systematics, Inc.

Moderated by: David Plazak, Transportation Research Board