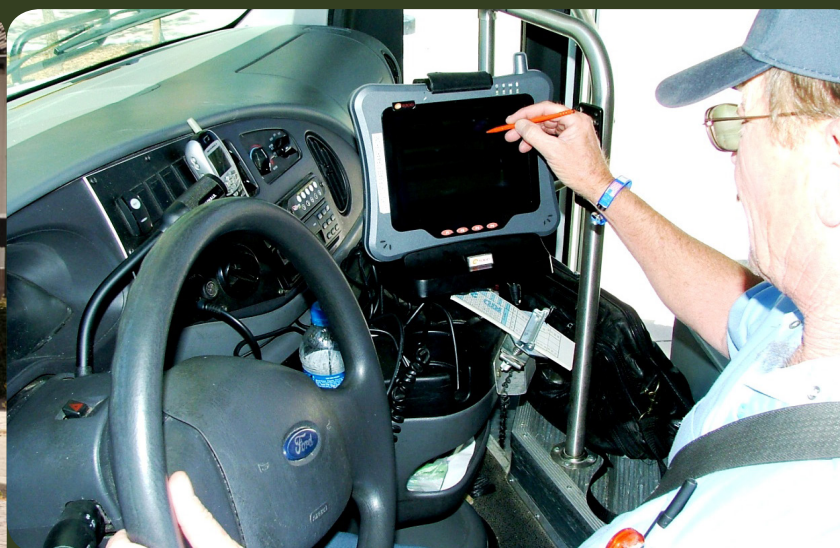




FINAL PROGRAM

PowerPoint Presentations are linked within this program. Please click on presentation titles to view



International Conference on Demand Responsive Transportation: Paratransit from Dial-a-Ride to Technology Enabled Services

*September 26-28, 2016
The Village at Breckenridge
Breckenridge, CO*

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Sunday, September 25

3:00 p.m. - 6:00 p.m., *Atrium Lobby*
Registration

5:00 p.m., *Hotel Lobby*
Informal Gathering

Monday, September 26

7:30 a.m. - 5:00 p.m., *Atrium Lobby*
Registration

7:30 a.m. - 8:00 a.m., *Miners A/B*
Continental Breakfast

8:00 a.m. - 8:15 a.m., *Ten Mile*
Introduction to the Conference

8:15 a.m. - 10:00 a.m., *Ten Mile*
Plenary Session
New Paradigms, Part 1: Economics, Actors and Roles
Moderator: Roger Teal, DemandTrans Solutions, Inc.

Adapting the Best Elements of the Danish Approach to Combine Several Types of Transportation

Niels Tvilling Larsen, Flex Denmark

Public Transport Agency Opportunities and Challenges in Adopting the New Paradigms

Jeff Becker, Regional Transportation District - Denver

Shared Mobility and Transit: What's Moving Forward, What's Lagging and Why

Bruce Schaller, Schaller Consulting

A System in Flux: Who Are the Actors Who Can Understand the Opportunity and Manage the Change Process?

Arnd Bätzner, Mobility CarSharing, Switzerland

Navigating the Entrepreneurial Landscape of Shared-use and Public Transportation

Aarjav Trivedi, RideCell

New Public-Private Partnerships with TNCs for Service Delivery

Andrew Salzberg, Uber

10:00 a.m. - 10:30 a.m., *Miners A/B*
Break

10:30 a.m. - 12:15 p.m., **Ten Mile**

Plenary Session

Transit + Shared Mobility: Odd Couple or Happy Marriage?

Moderator: Buffy Ellis, KFH Group, Inc.

Living in an App-enabled World: Implications for Transit Agency Leadership, Management and Service Delivery

Bruce Schaller, Schaller Consulting

Transit and New Shared-Use Modes: Key Questions from the Transit Agency Perspective

Brendon Hemily, Hemily and Associates

"Leading the Care Revolution"

Feda Adra, Comlink

Shared Mobility and Cultural Change in Public Transit Provision

Ria Lo, Nelson\Nygaard Consulting Associates

12:15 p.m. - 1:15 p.m., **Elk**

Lunch

1:30 p.m. - 3:15 p.m.

Concurrent Sessions

Session 1A, *Ten Mile*

Tailoring Service to Fit the Market, Part 1: Big, Small or In-Between

Moderator: Arnd Bätzner, Mobility CarSharing, Switzerland

Zone Based Structured Scheduling: A Case Study in Lee County, North Carolina

Jeremy Scott, North Carolina State University

Designing for People's Needs, in Real Time: On-Demand Transit

Sarah Rienhoff, Via Transportation, Inc.

Barriers to and Opportunities for the Implementation of Large-scale DRT Schemes - A Case Study: The United Kingdom

Barry Connor, Consultant, (retired) West Midlands Special Needs Transport (UK)

First/Last Mile Partnership With TNC, Taxi and Van: Case Studies in Centennial, Colorado and St Petersburg, Florida

Gabe Cohen, Lyft and Ross Silvers, PSTA

Session 1B, *Forest*

Organizational Change: A Look To The Future

Moderator: Steve Yaffe, Arlington County (ART & STAR)

Sustainable Demand Responsive Transit Services

Steven Yaffe, Arlington County (ART & STAR)

The Future of Mobility is Now: How Transit Agencies are Navigating Innovative Services and Technologies as Resources and Solutions

Will Rodman, Nelson\Nygaard Consulting Associates

Implementing Alternative Service Models: A Private Provider Perspective

Dick Alexander, TransDev

How Transit Agencies Use Taxis for DRT Service and Impacts from the Rise of TNCs

Buffy Ellis, KFH Group, Inc.

3:15 p.m. - 3:45 p.m., **Miners A/B**
Break

3:45 p.m. - 5:30 p.m.
Concurrent Sessions

Session 2A, *Forest*

Tailoring Service to Fit the Market, Part 2: What Makes Customer and Business Sense for You?

Moderator: Arnd Bätzner, Mobility CarSharing, Switzerland

One Size Does Not Fit All: Understanding When and Where to Use TNCs Compared to DRT Service Delivery Strategies to Serve Mobility Demand

Randall Farwell, Tindale-Oliver & Associates, Inc.

DRT Services to Fill the Gap between Fixed Route and Paratransit

Kristen Mazur, San Francisco Municipal Transportation Agency (SFMTA)

Mobility Challenges in EU Low Density Areas, Trends and Solutions. Presentation of a Case Study in Delemont.

Anne Mordret, UITP Smart Platform

Energy and Sustainability of Demand Responsive Transport

Stanley Young, National Renewable Energy Laboratory

Session 2B, *Elk*

Roundtable Discussions On Burning Topics You Select

Roundtable A: Discovering Synergies in Health and Transportation Partnerships

- Heidi Guenin, GridWorks
- Mary Leary, US DOT FTA
- Steve Andrie, Transportation Research Board

Roundtable B: How Do We Know What's Working? Reporting on Performance

- Yngve Westerlund, Mobistik, Sweden
- Linda Cherrington, Texas A&M Transportation Institute

Roundtable C: Considering Open Source Software and Data Specifications – Benefits and Challenges for DRT

- Paul Sorensen, Cambridge Systematics
- Ryan Taylor, Utah Transit Authority

Roundtable D: Mobility on Demand (MOD), Mobility as a Service (MaaS)

- Transit Partnerships with taxis and TNCs
- Automated vehicles and automated transit networks

6:00 p.m. - 7:30 p.m., **Ten Mile**
Posters & Sponsored Reception

Moderator: David Chia, The Collaborative, Inc.

A Study on the Replacement of Private Cars with Shared Autonomous Electric Vehicles

Farhan Javed, University of Virginia

Paratransit Skills Assessment Reliability Study with Adults on the Autism Spectrum

Cecilia Feeley, Rutgers University

Keeping Up with Success: The Constant Refresh of Mobility Management in Marin County

Erin McAuliff, Marin Transit

Practical Experience in the use of Technologies to Enhance Paratransit Service Delivery

Mark Mindorff, DARTS Transit

Blythe Wellness Express: A Rides to Wellness Demonstration Project

Heather Menninger and Valerie Mackintosh, AMMA

Estimate of Fuel Consumption and GHG Emission Impact from an Automated Mobility District

Stanley Young, National Renewable Energy Laboratory

GTFS-Flex Modeling of DRT Services: A Denver RTD Application

Nihit Jain, IBM Group

The Collective DRT Services Model and Costs in Denmark's Municipalities and Health Regions

Henrik Levin Høj Wiingreen, Deloitte

One Mobile Transit App for All Riders: First Mile, Last Mile Innovation

Sharon Doyle, York Regional Transit and Rob Bryans, RouteMatch Software

Tuesday, September 27

7:30 a.m. - 5:00 p.m., *Atrium Lobby*
Registration

7:30 a.m. - 8:00 a.m., *Miners A/B*
Continental Breakfast

8:00 a.m. - 9:45 a.m., *Ten Mile*
Plenary Session
Technology: The New Framework for DRT
Moderator: Niels Tvilling, Flex Denmark

Transit Redefined: Managing Public and Private Transportation with a Unified Operating System

Aarjav Trivedi, RideCell

The "New" Economics of Demand Responsive Transit

Roger Teal, DemandTrans Solutions, Inc.

All Components are in Place to Migrate Towards Mobility as a Service (MaaS) in Urban Areas

Johanna Taskinen, Tuup Oy

Implementation of New Flexible Transport Solutions in the Province of Gelderland

Otto Cazemier, Mobycon, Netherlands

9:45 a.m. - 10:15 a.m., *Miners A/B*
Break

10:15 a.m. - Noon
Concurrent Sessions

Session 3A, *Ten Mile*
Performance, Planning, and Service Innovation
Moderator: Linda Cherrington, Texas A&M Transportation Institute

Measuring Performance for DRT: the U.S. Experience

Buffy Ellis, KFH Group, Inc.

What We have Learned (and Continue to Learn) from the FTA Paratransit Reviews

David Chia, The Collaborative, Inc.

Data Driven Planning: Using 1-Click Data to Assess Transportation Gaps

Paul Sorensen, Cambridge Systematics, Inc.

Maximizing Efficiency and Productivity of Agency Resources

Jeff Zarr, Trapeze

Relevant Key Performance Indicators for DRT: Scandinavian Experience

Yngve Westerlund, Mobistik, Sweden

Session 3B, *Forest*

Digital Solutions to Benefit Travelers and Service Providers

Moderator: Chad Ballentine, Capital Metro

Shared Mobility and the Transformation of Demand Responsive Transit: Opportunities and Complications

Colin Murphy, Shared-Use Mobility Center (SUMC)

The Convergence of One-Click Systems, Paratransit Booking/Scheduling Software, and Mobile Technologies

Will Rodman, Nelson\Nygaard Consulting Associates

Using Technology to Enhance the Coordination of Services for the Transportation-Disadvantaged in Multi-Provider Communities: Planning a Travel Management Coordination Center (TMCC)

Brendon Hemily, Hemily and Associates

Mobility on Demand: Where Innovations Empower All Travelers

Gwo-Wei Torng, US DOT FTA

Noon - 1:00 p.m., *Elk*

Lunch with Keynote Speaker

Rediscover Mobility's Past, Change Mobility's Future

Peter Norton, University of Virginia Department of Engineering & Society

1:15 p.m. - 3:00 p.m., *Ten Mile*

Plenary Session

New Paradigms Part 2: Prospects for Implementation

Moderator: Jeff Becker, Regional Transportation District - Denver

Panelists:

Changing Role of Transportation Authorities and Taxi-operators in Dutch DRT-systems

Guy Hermans

FTA's Vision for Flexible and Connected Services and Facilitating their Adoption

Gwo-Wei Torng, US DOT FTA

A European Perspective on Incorporating DRT with Public Transportation

André Burri, UITP

How the Taxicab Industry Is Adapting to Competition from Transportation Network Companies

Hal Morgan, Taxicab Limousine & Paratransit Foundation

Opportunities and Barriers in Paratransit for Technology-enabled Cost-effectiveness Improvements

Sarah Boden

Developing Community Transport Services in Germany: Engaging Providers with Customers

Martin Schiefelbusch, NVBW - Nahverkehrsgesellschaft, Germany

3:00 p.m. - 3:30 p.m., *Miners A/B*

Break

3:30 p.m. - 5:30 p.m.
Concurrent Sessions

Session 4A, *Ten Mile*
Open Source and Low Cost Technology
Moderator: Niels Tvilling, Flex Denmark

RidePilot: Open Source Scheduling for Small Transportation Providers
Paul Sorensen, Cambridge Systematics

The RAMSES Platform: Empowering Rural Community Transport by Low-cost Digital Solutions
Tobia Kuttler; Technical University Berlin

Unlocking the Advantage of Open Source Products
Eric Ziering, Cambridge Systematics

Automatic Transfer of Demand Response Trip Data between Providers
Suzanne O'Neill, TransitPlus

Session 4B, *Forest*
Introducing New Technology and New Concepts
Moderator: Roger Teal, DemandTrans Solutions, Inc.

Introduction of e-Hail in the SF Paratransit Taxi Program
Annette Williams, San Francisco Municipal Transportation Agency (SFMTA)

DRT: Bridging the Gap between Public & Private Options
Pepper Harward, RouteMatch

Installing Taxicards in Subsidized Taxi Programs: What Role Should New Technology Play in the Context of the Ailing Taxi Industry?
Terra Curtis, Neslon\Nygaard Consulting Associates

DRT as a Part of Integrated Public Transport Network: An Integrated, Combined and Technology Based System
Odette Buntinx, De Lijn (Public Transport Company)

Wednesday, September 28

7:30 a.m. - 10:00 a.m., **Atrium Lobby**
Registration

7:30 a.m. - 8:00 a.m., **Miners A/B**
Continental Breakfast

8:00 a.m. - 10:00 a.m.,
Concurrent Sessions

Session 5A, *Ten Mile*
It Isn't Easy Getting to the Doctor, But It's Worth It
Moderator: *Mary Leary, US DOT FTA*

Overview of FTA Health and Transportation Project Results
Mary Leary, US DOT FTA

Health Tran, an Innovative Healthcare Access Solution
Suzanne Alewine, Missouri Rural Health Association

Creating a Reliable Transportation Program for Outpatient Dialysis Treatment
Julie Wilcke, Ride Connection

Building Healthcare DRT in Denmark Over the Last 20 Years
Niels Tvilling Larsen, Flex Denmark

Roles of the Federal and Local Government in Improving Local Programs for Healthcare-related Transportation
Lynn Filla Clark, GAO

Exploring Data at the Intersection of Health and Transportation Case Study: Family Health Center, Worcester, MA
Sarah Anderson; Amherst College

Partnering with Insurers
Perry Meadows, Geisinger Health

Session 5B, *Forest*
Technology Forum: A Look Inside The Crystal Ball
Moderator: *Sarah Boden*

Panelists:

- Matthew Mohebbi, IT Curves
- Jeff Zarr, Trapeze
- Alaina Macia, MTM
- Kevin Chambers, Ride Connection
- Valerie Lefler, Liberty Mobility Now Inc.
- Roger Teal, DemansTrans Solutions
- Ryan Larsen, Ecolane
- Joel Bush, TransLoc

10:00 a.m. - 10:30 a.m., **Miners A/B**
Break

10:30 a.m. - Noon, **Ten Mile**

Closing Plenary Session

What did We Learn? What's Ahead for Us to Discover?

Moderator: David Chia, The Collaborative, Inc.

Service Concepts & Markets

Arnd Bätzner, Mobility CarSharing, Switzerland

Organizational Development for Service Delivery

Otto Cazemier, Mobycon, Netherlands

Planning and Performance

Lind Cherrington, Texas A&M Transportation Institute

Health-care Related Transportation

Mary Leary, US DOT FTA

Technology-enabled Innovations

Niels Tvilling Larsen, Flex Denmark

2:00 p.m.

Sponsored Shuttle to Denver Workshop Hotel

Demand-Response Transportation Initiatives at FTA

Here's what's happening at the Federal Transit Administration to advance innovative approaches to mobility on demand. Visit our website and join us at our presentations this week to learn more about our newest initiatives that provide resources to improve healthcare access and address new models of mobility.

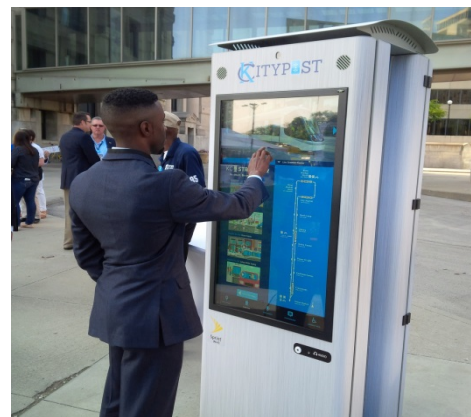
Rides to Wellness

- Fostering partnerships between health & transportation providers to increase access to care, reduce health care costs & improve health outcomes
- See transit.dot.gov/ccam/about/initiatives



Mobility on Demand

- Evaluating models for sustainable, integrated mobility, using traveler-oriented strategies that deliver innovative solutions across all modes: transit, bicycling, and shared-use mobility services
- Improving efficiency by promoting responsive, accessible multimodal service through technologies and partnerships
- Increasing effectiveness by ensuring that transit is fully integrated and a vital element of a regional transportation network that provides consistent, reliable and accessible service
- See transit.dot.gov/about/research-innovation



FTA staff will present about these initiatives throughout the conference. To learn more about these initiatives, review funding opportunities, and access guidance, see transit.dot.gov



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-- Vince Valdes
Associate Administrator, FTA Office of Research,
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Don't miss President & CEO Alaina Maciá speaking at the
Technology Forum: A Look Inside the Crystal Ball.
Wednesday, September 28, 8 a.m. – 9:45 a.m.



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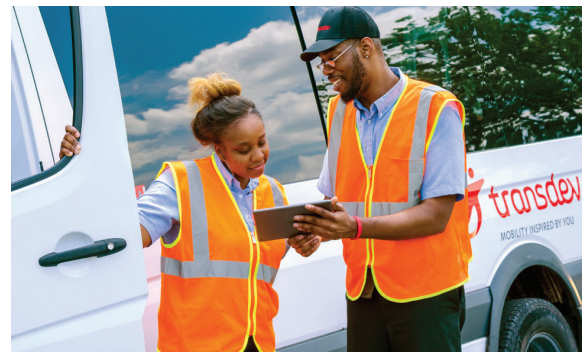


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Sept 27, 10:15 A.M - 12:00 P.M.

Technology Forum — A Look Inside the Crystal Ball
Sept 28, 8:00 A.M - 9:45 A.M.



Jeff Zarr
Industry Solutions Manager
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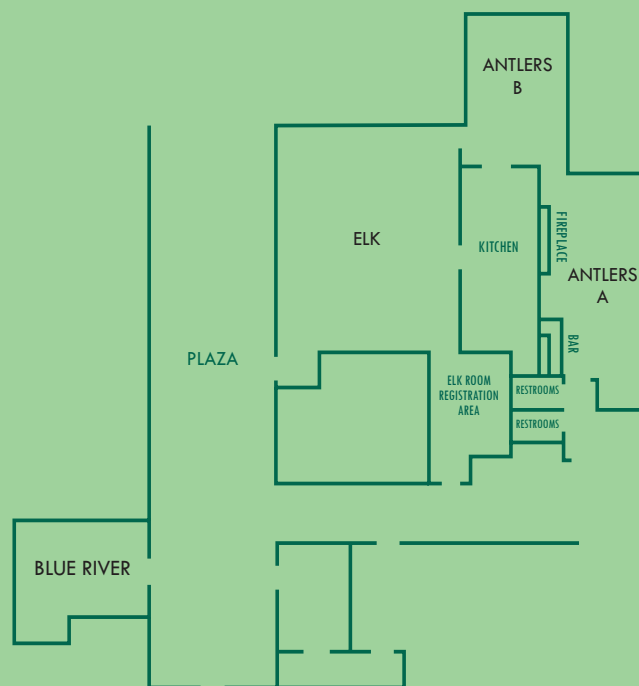
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