

January 2018 Executive Committee Policy Session

Shared Mobility and Technology Impacts Breakout Report

January 11, 2018

Key Themes

- Transit is Shared Mobility
- Want to know what metrics best capture the effectiveness and efficiency of shared mobility.
- The right cost evaluation should consider several factors:
 - Models should consider the equity and social justice benefits of the transit value proposition
 - Cost comparisons should consider mandated costs (e.g., buy America)
 - Assess agency success based on TNC success when partnered

Potential Actions

- Evaluate what customers want
 - Survey users by context
- Do pilot projects—try many ideas
 - Build on what works
- Build relationships/trust between agencies, private companies and academia to analyze data
- Consider lessons from analogs of past transformation (e.g., airline industry) to inform actions for transit agencies.
- Evaluate how transit can provide resiliency and sustainability benefits