

# January 2018 Executive Committee Policy Session

## Public Transportation Delivery Breakout Report

January 11, 2018

# Key Themes

- **Gaining support for public transportation - communicating the value**
  - Transit X GDP relationship, other value
- **Workforce**
  - Importance of leadership competency
  - Need for workforce development
- **Customer view - working together across modes and disciplines**
- **Universal payment mechanism**
- **Dedicated bus lane when parking lanes are no longer needed**

# Potential Actions

- Develop hypothetical scenarios of the future
- Workforce development guidance
  - Invest in people
  - Assessment methods and tools
- Best practices research
  - Diversify revenue sources
- Conduct outreach/workshops to solve problems
  - Have all stakeholders in the same room
  - Work with hospitals
  - Work with UPS, FedEx, etc.
- Benchmarking guidance for public transportation