

January 2018 Executive Committee Policy Session

Travel Behavior Breakout Report

January 11, 2018

Key Themes

- Performance Metrics- what should they be?
 - Mobility
 - Efficiency
 - Allow the economy to function
- Best Practices - Governance, Finance policies, and business models to drive change
 - Restructure transit finance to allow operators to focus on mobility and other benefits.
 - Why don't policies that can reduce the cost of bus procurement in the United States work? (Every agency has its own specs)
 - Get at the issue that it is land use policies, land use benefits, environmental policies, etc.
- Inadequate Data on Rider Demographics
 - What is the demographic of the lost users?
 - Are we losing the low income riders or high income riders?

Potential Actions

- Compile best practices and policies that are working. (Look at Seattle)
- Get the data on the demographic profile of riders. (Big gap in data)
- Develop more comprehensive performance measures that take into mobility, environmental, etc.