

# June 2019 Executive Committee Distraction Policy Session

## What Does the Data Tell Us Breakout Report

June 20, 2019

# Key Themes

- Existing research and data are sufficient - use it better, act on it
  - Communicate better, get it to stakeholders
- Document what has already been done and what data is available for use
  - Understand what the 25 committees are doing with distraction
- Influence/assist regulatory environment to address distraction
  - Anticipate advancements in vehicles and devices
  - Enforcement reporting
- Want to influence policy making at federal, state and local level
- Want to influence OEMs and device providers
- Want to influence enforcement
- Want to influence the driver/traveler

# Potential Actions

- Consensus Study - Improve Public Safety and Health by Minimizing Distraction
  - Connect with key people in Congress
  - Scope: review what works; what does the evidence show; recommend policies, regs, administrative reqs; cost of compliance; change of behaviors
  - Funding: Congress, federal, AASHTO, private companies, foundations, insurance companies
- CRP Projects
  - Synthesis: state of the practice
  - Project: policy toolkit, toolkit for OEM designers, autos provide better data to help agencies with distraction and other needs (i.e., asset management data collection), agencies provide construction site locations and notify connected vehicles so alerts can be provided, etc.
- Hackathon with young members
- Get committees to work better together