**Governors Highway Safety Association (GHSA)**

**Behavioral Traffic Safety Cooperative Research Program**

*Research Problem Statement Instructions*

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| General Guidance:   * *The problem statement should not exceed three pages.* * *Submitters are encouraged, but not required, to submit problem statements through a State Highway Safety Office (SHSO).*   *The Governor’s Highway Safety Association Research Committee will select projects based on five key factors:*   * *The potential research results are of national interest.* * *How well the research addresses critical needs and strategic objectives of state SHSOs.* * *The likelihood that the research objective can be successfully achieved within the constraints of time and funds.* * *The likelihood that the research will produce implementation-ready products.* * *The likelihood that the research will be implemented by SHSOs.* |

1. **Possible Project Title**

* Describe what the research is about in as few words as possible.

1. **Research Area**

* Identify the behavioral traffic safety issue area(s) the research will address from the list provided on the template.

1. **Research Problem Statement**

* What is the problem and whom does it affect?
* How will the proposed research help solve the problem?
* How can findings be applied by State Highway Safety Offices?

1. **Research Objective**

* Prepare a concise objective statement (e.g. *The objective of this research is…*)
* Describe the desired outcome and expected final products (e.g. guidelines, toolkit, methodology, specifications, manual, etc.).
* Describe major tasks or activities the contractor will likely have to perform to achieve the research objectives. The anticipated scope and breadth of the research should be described in sufficient detail to demonstrate that the objective can be achieved.
* Identify outcomes/products to be produced by the research (e.g. brochures, summaries, presentations, workshops, peer exchanges, etc.).

1. **Implementation Planning**

* Who is the anticipated target audience for the research findings and products?
* Who are the key decision-makers that can approve, influence, or champion implementation of research products?
* Identify organizations with likely responsibility for adoption of the results.
* Identify “early adopters” that would be willing to evaluate the research products, including the willingness of the submitting agency to participate in testing and evaluating research products.
* What are potential institutional or political barriers to implementation of the research products?

1. **Related Research (optional)**

* Describe how the proposed research differs from, or will build upon, the existing body of research.
* To answer this last question, submitters may find it helpful to search the TRID database (<http://trid.trb.org>)
* An excellent resource on conducting literature searches is Transportation Research Circular E-C194: Literature Searches and Literature Reviews for Transportation Research Projects, available at <http://www.trb.org/Publications/Blurbs/172271.aspx>
* You may also contact your local transportation library or the TRB Library ([trblibrary@nas.edu](mailto:trblibrary@nas.edu)) and ask them to conduct the search for you.

Please submit completed problem statement [here](https://survey.alchemer.com/s3/7112484/BTSCRP-Problem-Statement-Submission-FY-2024).