

The National Academies of
SCIENCES • ENGINEERING • MEDICINE



TRANSPORTATION RESEARCH BOARD

“Tell Us ‘Our’ Story”

General Description

TRB officially turns 100 on November 11, 2020. To help celebrate, TRB is asking you to “Tell Us ‘Our’ Story.”

TRB depends on the generosity of its volunteers and friends to help fulfill its mission. Therefore, your motivation to participate and give of your time and expertise to TRB makes up ‘our’ story. The “Tell Us ‘Our’ Story” centennial activity consists of a series of questions that are designed to help capture your TRB stories in order to illustrate the fabric that is the key to TRB’s success.

TRB welcomes all stories: small or large, profound or light-hearted, sobering or humorous.

Each month, TRB will ask a new online question. The solicitations for your responses will be included in TRB’s weekly E-Newsletter and advertised via its social media channels and online.

Responses to questions can be submitted in short written or video format. Responses will be posted on the TRB Centennial Website and some will be highlighted in the E-Newsletter and via social media.

The list of “Tell Us ‘Our’ Story” questions, information on how to format and submit written or video responses, a list of the questions and when they will be asked, , and other details on the “Tell Us ‘Our’ Story” centennial activity is available online.

Detailed “Tell Us ‘Our’ Story” Information

TRB officially turns 100 on November 11, 2020. To help celebrate, TRB is asking you to “Tell Us ‘Our’ Story.”

What is the goal of the “Tell Us ‘Our’ Story” centennial activity?

This activity is designed to allow as many of TRB’s volunteers and friends to participate in the TRB Centennial Celebration as possible through the submission of their stories. It will also act as a means to celebrate and promote the TRB community as well as elicit pride in TRB participation—two of the Centennial Celebration’s overall goals.

What kind of stories is TRB looking for?

TRB welcomes all stories: small or large, profound or light-hearted, sobering or humorous.

How can I learn about the questions and submit responses?

Each month TRB will ask a new question. The solicitations will be included in TRB’s weekly E-Newsletter, and advertised via its social media channels and online.

If you are not already the TRB E-Newsletter, subscribe today. *(subscribe today will link to <https://public.govdelivery.com/accounts/USNASTRB/subscriber/new>)*

How can I submit a written or video response?

Each question will be accompanied with a link to a unique SurveyGizmo form that will allow you to submit your response. The form will ask you the form of your response and route you through the appropriate process.

What are rules for a written response and why do you want my photo?

Written responses should be no more than 200 words. The SurveyGizmo form will not accept anything longer than 200 words, so if you think you are close to the limit, double check before starting the submission process.

TRB welcomes all stories: small or large, profound or light-hearted, sobering or humorous. We ask that your answers be as thoughtful as possible.

When you submit a written response, you will also have the opportunity to upload a headshot photo of yourself along with your name, title and affiliation. Providing a photo is optional.

TRB will include the photo next to your response to add a layer of visual interest to the site. It will also add balance to the site, since thumbnail photos will accompany video submissions. Please save your photo in a JPEG web optimized format.

Written Submission Requirements

Written submissions must:

- Be a maximum of 200 words in length;
- Be submitted through the SurveyGizmo form for the appropriate question.

Written submissions must NOT:

- Exceed 200 words in length;
- Contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing;
- Include mention or performance of any copyrighted media production including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property.
- Contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, written submissions must not include third party trademarks, logos, insignia, location signage, photographs, artwork, or sculptures.
- Defame other individuals or institutions, advocate for a federal position or policy, or promote a product or service.

What are rules for a video response?

Video responses should not exceed 60 seconds. You may record your video using whatever device you prefer, but we expect most videos to be recorded either with a computer's camera or some kind of mobile device like a tablet or phone.

TRB welcomes all stories: small or large, profound or light-hearted, sobering or humorous. We ask that your answers be as thoughtful as possible.

TRB will not be accepting the upload of videos. Instead you must upload your video to YouTube and then share the link to your video via the SurveyGizmo form. If you are not familiar with how to upload a video to YouTube, information is available on the YouTube Help Center site. (*YouTube Help Center site will link to*

<https://support.google.com/youtube/answer/57407?co=GENIE.Platform%3DDesktop&hl=en>)

Video Submission Requirements

Video submissions must:

- Be a maximum of 60 seconds in length;
- Be submitted in one of the formats that YouTube accepts. Any other formats submitted and/or exceeding the time limit will not be accepted.
- Comply with YouTube terms of service and specifications for user submissions and/or video uploads, located at <http://www.youtube.com/t/terms> and as may otherwise be posted on the YouTube website.

Videos submission must NOT:

- Exceed 60 seconds in play time;
- Contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing;
- Include mention or performance of any copyrighted media production including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property.
- Contain material that violates or infringes another's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, Video Submissions must not include third party trademarks, logos, insignia, location signage, photographs, artwork, or sculptures. Use music that isn't originally written, performed and produced by you, the Entrant. We're not saying this because we don't love music; we do we really do! It's because we don't want to violate the copyright of musicians and

artists. All music featured in any video must be available to publicize and broadcast on a license-free, no compensation basis.

- Include third parties, including but not limited to minors, celebrities and friends who have not expressly authorized Entrants to display their image, likeness or voice in any submitted video or otherwise use such image, likeness or voice.
- Defame other individuals or institutions, advocate for a federal position or policy, or promote a product or service.

Written and Video Submission License and Warrants

Submitters will be required to provide legal permissions for the use of their submissions and personal releases for the use of their images. Submitters will also be required to confirm that their submissions are either fully original to them or that they permission to use any third party content included in the submission.

Can I submit a response anonymously?

No. All stories on the website will be combined by the name of the individual who submitted the story. Affiliation and organization will be included with the posting if provided by the submitter.

How long do I have to respond to a question once it is announced in the E-Newsletter?

The response period will last until the next question is asked or about four weeks.

How quickly will responses be added to the Centennial Website?

It is staff's goal to have responses on the site within a week of their submission.

When I submit a response is it automatically accepted?

Once submitted, TRB staff will review responses to ensure they are consistent with the rules for submission of a video or written response as outlined above. TRB reserves the right not to post a response on the website for any reason.

TRB reserves the right to edit written submissions for readability, but will not modify a submission in a way that fundamentally changes the story. Submitters will be notified of any edits before their story is posted.

After review and acceptance. Responses will be posted on or linked to the TRB Centennial Website and some will be highlighted in the E-Newsletter and via social media.

Authors of stories not accepted will be notified and may have the opportunity to modify and resubmit their response if they wish.

What are the questions and when will they be announced in the E-Newsletter?

August 2019	What do you believe is TRB’s greatest strength?
September 2019	What was one of your “aha” moments as a result of TRB?
October 2019	How has TRB supported your professional development and career growth?
November 2019	What are some of your most memorable TRB Annual Meeting experiences?
December 2019	How has TRB enhanced the performance of your organization?
January 2020	How has TRB helped enhance the quality of life, safety, and/or economy of your physical community?
February 2020	What is a significant contribution you think that TRB has made to transportation and why?
March 2020	What have you learned about yourself in volunteering for TRB?
April 2020	What drew you to the transportation community, and what keeps you here?
May 2020	What impact do you hope to have on the world and how is TRB helping you make that impact?
June 2020	What is your vision of TRB 100 years from now?
July 2020	What are solutions that you have identified as a result of research you learned about through TRB?
August 2020	How have you or your team been the “hero” at work as a result of TRB?
September 2020	How has TRB helped enrich your professional life?
October 2020	What TRB meeting, report, or product has been most influential in your work and why?
November 2020	How has TRB affected the way you value transportation research?
December 2020	What are some of the value-adding ideas that TRB has delivered to you?

May I submit responses to a question in advance of when it is announced in the E-Newsletter?

No; however, we hope by providing the schedule of the release of questions that respondents will be able to speed the submission process by allowing them time to develop a thoughtful response in advance of the submission period opening.

May I submit more than one response per question?

No, you may only submit one response per question.

Who should I contact if I have questions or need additional information on the “Tell Us ‘Our’ Story” Centennial Activity?

For additional information, please contact Russell Houston at Rhouston@nas.edu.