



Making Connections to a Better Future

Program At-A-Glance *(As of 10/15/21 and Subject to Change)*

Day 1: Monday, October 25

| Pacific Time | Eastern Time | |
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| 7:00-9:00am | 10:00-12:00 pm | <p>General Session: Welcome and Keynote <i>Moderator: Fred Fravel, KFH Group</i></p> <p><i>Welcome:</i></p> <ul style="list-style-type: none"> ◆ Neil Pederson, <i>Executive Director, National Academies' Transportation Research Board (TRB)</i> ◆ Kat Moreland, <i>Transit Association of South Carolina</i> <p><i>Introductions and Panel Co-Moderator: Robin Phillips, National RTAP</i></p> <p>Keynote Speaker and Panel: Making Connections to a Better Future: Practical Applications</p> <ul style="list-style-type: none"> ◆ Jana Lynott, <i>Senior Strategic Policy Advisor, AARP</i> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Sara Allred, <i>AZDOT</i> • Kevin Chambers, <i>Full Path Consulting</i> • Elliot McFadden, <i>MNDOT</i> |
| 9:00-9:30am | 12:00-12:30 pm | Exhibits and Networking |
| 9:30-11:30am | 12:30pm-2:30pm | <p>Concurrent Breakout Session PDR1—Practical Work: Collaborating, Marketing, Evaluating <i>Moderator: Will Rodman; Texas A&M Transportation Institute</i></p> <ul style="list-style-type: none"> ◆ Collaborative Planning Resources for Rural Transit Managers Beth Hamby, Dan Dalton & Elisabeth Rood, <i>KFH Group, Inc.</i> Michia Casebier, <i>M.G. Tech-Writing, LLC</i> ◆ Modern Transit Marketing for Small Communities Traci Jones, <i>Studio Six Branding</i> ◆ Service Performance Evaluation Based on Peer Comparison: Are Efficient Agencies always Effective and are Larger Agencies Always Preferable? Dimitra Pyrialakou, <i>West Virginia University</i> |
| | | <p>Concurrent Breakout Session PFF1—The Census, Population Estimates, and Their Impacts on Funding <i>Moderator: Jill Hough; North Dakota State University</i></p> <ul style="list-style-type: none"> ◆ Decennial Census Impacts; Rural to Large Urban, What Now? Robert McHaney, <i>The Goodman Corporation</i> Shawn Johnson & De'Andre Guin, Sr., <i>City of Conroe</i> ◆ Annexation of Rural Communities into Urbanized Areas - Allocating Rural and Urban Costs and Sharing FTA Formula Funding Laura Brown, <i>RLS & Associates, Inc.</i> |

- ◆ State-level estimates of FTA 5311 rural and 5307 urban appropriations after the 2020 census
Laurie Garrow, *Georgia Institute of Technology*

Concurrent Breakout Session ST1—Coordinated Rural Transportation Services

Moderator: Jon Burkhardt; SkyCastle Enterprises

- ◆ NEMT in Pennsylvania - A Perspective of Coordination
Timothy Geibel, *Crawford Area Transportation Authority*
- ◆ Let's Get Together: How a Seemingly Random Group of Stakeholders Formed a Program to Tackle Rural Transportation Challenges
Kate Schramm, *Feonix-Mobility Rising*
- ◆ Innovative Rural Mobility Case Study: SEAT (South East Area Transit)
Christy Campoll, *RLS & Associates, Inc.*

Concurrent Breakout Session OP1—What to Know about Legalized Marijuana and Transportation

Moderator: Steve Yaffe; Yaffe Mobility Consulting

Panel Discussion

- ◆ Marijuana and Impairment to Drive: If A Driver Cannot See Accurately, They Cannot Drive Safely
Denise A. Valenti, *IMMAD, LLC*
- ◆ Impacts of Legalization of Marijuana in Transit Operations
Sean Oswald, *RLS & Associates*

Concurrent Breakout Session TEC1—The Role of Technology in Rural Transit: Ready Set Go

Moderator: Ruth Miller

- ◆ ITS Technology Usage and Feasibility in Small Urban and Rural Transit
Del Peterson; *North Dakota State University*
- ◆ How to Use Agency Goals to Make Technology Decisions
Amy Conrick, *Community Transportation Association of America*
- ◆ The Open Source Movement: Innovation through Disruption & Collaboration
Raphael Barcham, *Cambridge Systematics*

11:30-2:00am

12:00 - 2:00 pm

Exhibits and Networking

Concurrent Breakout Session PDR2— Filling Gaps and Operating in Regions

Moderator: Will Rodman; Texas A&M Transportation Institute

- ◆ Filling Transportation Gaps in Washington State: Yesterday, Today and Tomorrow
Fred Fravel, *KFH Group*
- ◆ Oregon Transit Network Report
Sarah Hackett, *Oregon Department of Transportation*
Krista Purser, *Kittelson & Associates*
- ◆ The Hanging Lake Shuttle: The Successful Outcome of a Multi-Party Initiative
Benjamin Rasmussen, *Volpe Center*

Concurrent Breakout Session PFF2— Mobility, and Getting People to Needed Services Such As Health Care

Moderator: Elizabeth (Liz) Taylor; National Rural Transit Assistance Program (RTAP)

- ◆ Advancing Mobility Management: Identifying Funding Sources, Cost Sharing Examples, and Cross Partnership Funding Model
Judy Shanley, *National Center for Mobility Management*

- ◆ Improving Mobility in our Built Environment
Chuck Dyer, *Ohio Department of Transportation*
- ◆ Community Transportation and Access to Health Care in Rural North Carolina
Mary Wolfe, *University of North Carolina at Chapel Hill*

Concurrent Breakout Session ST2— Impact of Rural Mobility

Moderator: Kari Banta; Texas Department of Transportation

- ◆ Rural Mobility Changes Lives
Gail Nehls, *Envida (formerly Amblicab)*
- ◆ Issues Associated with Providing Customized, Client-Based Transportation Services
Jill Cahoon, *AECOM*
- ◆ How Rural Transit Has Changed Lives and Strengthened Communities
Viola Bettye Scott, *Lee County Transportation Services*

Concurrent Breakout Session OP2— Human Trafficking in Rural America: Public Transportation's Role and Responsibility

Moderator: Kristin Joyner; KJ Backpack, LLC

- ◆ Human Trafficking in Rural America: Public Transportation's Role and Responsibility
Christi Wigle, *United Against Slavery*
Lexi Higgins, *Busing on the Lookout*
Rashem Sethi, *Institute on Assets and Social Policy*

Concurrent Breakout Session TEC2— Learning, Procuring, and Implementing Technology

Moderator: Chris Perry

- ◆ Technology Lessons Learned from Urban/Suburban Intercity Bus Transportation
Matthew Daus, *City University of New York's (CUNY) Transportation Research Center of The City College of New York*
- ◆ Technology for Demand Response Transportation - Specs & Procurement
Steve Yaffe, *Yaffe Mobility Consulting LLC*
- ◆ DRT Data Visualization and Analysis WebGIS Application
Jeremy Scott, *ITRE-NCSU*

Day 2: Tuesday, October 26

Pacific Time

7:00 - 9:00 am

Eastern Time

10:00 - 12:00 noon

Concurrent Breakout Session PDR3—Intercity Bus: The Industry, the Network and a Solution

Moderator: Fred Fravel; KFH Group, Inc.

- ◆ Emerging Trends in Intercity Bus Service: A National Perspective
Joseph Schwieterman, *Chaddick Institute for Metropolitan Development. DePaul University*
- ◆ Intercity Commuter Solutions to Mitigate Highway Construction
Brock Grenis, *ECICOG*
- ◆ The National Intercity Bus Atlas Project
Derald Dudley, *Bureau of Transportation Statistics, USDOT*

Concurrent Breakout Session PFF3—The Economics and Benefits of Small Urban and Rural Transit

Moderator: Cara Marcus; National RTAP Program

- ◆ Measuring the Benefits of Rural and Small Urban Transit Services in Greater Minnesota

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| | | <p>Jeremy Mattson, <i>North Dakota State University</i></p> <ul style="list-style-type: none"> ◆ Calculating and Presenting the Economic Benefits of Rural Transit Kai Monast, <i>ITRE-NCSU</i> ◆ Ridesharing and Public Transportation Integration in Rural and Small Urban Areas: An Economic Feasibility Assessment Dimitra Pyrialakou, <i>West Virginia University</i> |
| | | <p>Concurrent Breakout Session ST3—Overcoming Challenges <i>Moderator: Will Rodman; Texas A&M Transportation Institute</i></p> <ul style="list-style-type: none"> ◆ Public Transportation in Appalachia Shana Johnson, <i>Foursquare ITP</i> ◆ Oregon's Expanded Rural Veterans Transit Program Mark Bernard, <i>Oregon Department of Transportation</i> ◆ Traveling without Driving Dahai Han, <i>University of Wisconsin-Milwaukee</i> |
| | | <p>Concurrent Breakout Session OP3—Train the Trainer: Bootcamp, E-learning and De-Escalation <i>Moderator: Pat Collette</i></p> <ul style="list-style-type: none"> ◆ Driver Training Bootcamp Mitchell Locken, <i>Nebraska Safety Center</i> ◆ eLearning Training for Small Urban, Rural and Tribal Transit Providers Rob Lynch, <i>Small Urban and Rural Center on Mobility (SURCOM)</i> ◆ Preparing for the Next Step: Management Peter Johnson, <i>Westgate Center for Leadership and Management Development</i> |
| | | <p>Concurrent Breakout Session TEC3—Evaluating Technology Usage and Training for Success <i>Moderator: Kaiomi Inniss</i></p> <ul style="list-style-type: none"> ◆ Technology is Not Going to Save us--It Can Hurt Thomas Craig, <i>Calact</i> ◆ Evaluating the Role of Technology in Expanding Rural Transit Kevin Chambers, <i>Full Path LLC</i> ◆ Building Dynamic Web-based Training Platforms for Rural Transit Assistance Programs Debra Brisk, <i>Minnesota RTAP</i> ◆ How New Transit Technologies Are Changing Healthcare Outcomes Gail Nehls, <i>Envida (formerly Amblicab)</i> |
| 9:00-9:30am | 12:00-12:30 pm | Exhibits and Networking |
| 9:30 - 11:30am | 12:30-2:30 pm | <p>General Session: FTA Administrator and Awards Moderator: Robin Phillips, <i>National RTAP</i> Speakers/Presenters:</p> <p>FTA Administrator Remarks and Award Presentation:</p> <ul style="list-style-type: none"> ◆ Bruce Robinson, <i>Associate Administrator, FTA Office of Program Management</i> ◆ Nuria Fernandez, <i>Administrator, Federal Transit Administration</i> <p>Rural Mobility Champions' Award:</p> <ul style="list-style-type: none"> ◆ Will Rodman, <i>Texas Transportation Institute</i> ◆ Robbie Sarles, <i>RLS Associates</i> |

Student Paper Awards:

- ◆ Del Peterson and Jill Hough, *North Dakota State University*

11:30am-12:00pm
2:30pm-3:00pm

Exhibits and Networking

12:00-2:00 pm
3:00-5:00 pm

Concurrent Breakout Session PDR4— Smart Stuff: Hubs, Networks, Flexibility

Moderator: Ranjit Godavarthy; North Dakota State University

- ◆ A "Smart" Transit Hub in Rural Western Arkansas and Eastern Oklahoma Feasibility Study
Rebecca Gleason, *Western Transportation Institute*
- ◆ Building and Managing Hierarchical Rural Transportation Networks
Eric Bruun
- ◆ Growth of a Deviated Fixed Route in Rural North Carolina
Kerry Giles, *Rutherford County Transit*
- ◆ Connecting Rural Residents in Eastern Georgia to Resources Through Coordination
Natalie Villwock-Witte, *Western Transportation Institute at Montana State University*

Concurrent Breakout Session PFF4— Assessment, Planning, and Implementation: Three Important Steps

Moderator: Jeremy Mattson; North Dakota State University

- ◆ State of Good Repair Predictive Model for Small Urban and Rural Transit System's Rolling Stock Assets
Dilip Mistry, *North Dakota State University (NDSU)*
- ◆ Best Practices in Rural Transit Assessment
Jill Cahoon, *AECOM*
- ◆ Statewide Transit Planning and Policy Design
Meredith Greene, *Nelson\Nygaard Consulting Associates*

Concurrent Breakout Session ST4— National Intercity Bus Network: Coordination, Users and Equity

Moderator: Stephanie Gonterman; Isaacs & Associates

- ◆ The Coordination of Transportation Services - Intercity Bus and the Nationwide Transportation Network
John Baranowski, *Greyhound Lines, Inc.*, and Terry Cordell, *TRANSCOR*
- ◆ What Do Riders Think About Intercity Buses? Review-mining User Feedback on App Stores
Javad Jomehpour Chaharaman, *Southern Methodist University*
- ◆ Investigating the Relationship Between Access to ICB Transportation and Equity
Ramina Javid, *Morgan State University*

Concurrent Breakout Session OP4— Keeping Drivers Healthy, Happy & Safe -- Covid 19 Practices, Driver Retention, & Restroom Breaks

Moderator: Kristin Joyner; KJ Backpack, LLC

- ◆ Improving Safety, Health and Well-being of Transit Operators through Adequate Restroom Access
Robbie Sarles, *RLS & Associates, Inc.*
- ◆ Driver Recruitment and Retention (Hint: Start Retaining so you can do less Recruiting!)
Mark Szyperski, *On Your Mark Transportation LLC*
- ◆ Tribal Transit Safety Plans & Cultural Values for Safety
Walter Diangson, *University of the Pacific*

Concurrent Breakout Session TEC4— Software Application Case Studies

Moderator: Steve Yaffe; Yaffe Mobility Consulting

- ◆ Developing a State-level Transit Technology Plan
Suzanne O'Neill, TransitPlus
- ◆ eVoucher: An Innovative Coordinated Access and Mobility Case Study
Reagan Lynn, CambridgeSystematics
- ◆ Platform to Attract, Organize, and Coordinate Volunteers: Development of a Novel Cloud-Based Technology Innovation
Dimitra Pyrialakou, West Virginia University

Day 3: Wednesday, October 27

Pacific Time

Eastern Time

7:00-9:00 am

General Session: Industry Leaders
Introductions: Fred Fravel, KFH Group

Moderator: Charlie Zelle, Chair, Metropolitan Council of the Twin Cities

Panelists:

- ◆ Scott Bogren, *Executive Director, CTAA*
- ◆ Paul Skoutelas, *President and CEO, APTA (invited)*
- ◆ Peter Pantuso, *President and CEO, ABA*
- ◆ Roger Millar, *AASHTO/Secretary of Transportation WSDOT*

9:00-9:30am

Exhibits and Networking

9:30 - 11:30 am

Concurrent Breakout Session PDR5—Meeting needs: Rural Residents, Seniors and National Parks
Moderator: Del Peterson; North Dakota State University

- ◆ Island Explorer - 20 years of Serving Visitors to Acadia National Park and Residents in the Region
Katherine Turnbull, Texas A&M Transportation Institute
- ◆ Mobility Services and Needs of North Dakota's for North Dakota Residents
Jill Hough & Jeremy Mattson, North Dakota State University
- ◆ Snowpocalypse and the Response of Rural Transit Districts
Mark Dinhobl, Texas A&M University

Concurrent Breakout Session PFF5—Customer-Focused Policies and Requirements
Moderator: David Kack; Western Transportation Institute (WTI)

- ◆ An Introduction to National RTAP's ADA Toolkit
Beth Hamby & Buffy Ellis, KFH Group, Inc.
- ◆ Big Stick or Carrot - Why Doesn't Either Work?
Robbie Sarles, RLS & Associates, Inc.
- ◆ Seatbelt Policies for Passengers on Paratransit Vehicles
John Cleveland, Cleveland Civil Rights Consulting LLC

Concurrent Breakout Session ST5—Innovations in Rural Service Delivery
Moderator: Richard Garrity; RLS & Associates, Inc.

- ◆ Micro Transit in Wilson, NC - A Smart Solution
Rodger Lentz, Wilson Transit (RIDE)

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| | | <ul style="list-style-type: none"> ◆ Evaluating New Service Delivery Models in Rural and Low Density Communities Albert Stoddard, <i>LSC Transportation Consultants, Inc.</i> ◆ Mobility with Purpose: Tackling the Opioid Crisis, Food Insecurity and More with Technology Daisy Wall, <i>Routematch by Uber</i> Suzanne Kalmbacher, <i>Cecil Transit Chief, Cecil County, Maryland</i> Kendra KcGeady, <i>Pelivan Transit</i> |
| | | <p>Concurrent Breakout Session OP5—R.O.A.D.M.A.P. Rural Electric Bus Pilot: Planning and Procurement <i>Moderator: Curtis Sims, SCDOT</i></p> <ul style="list-style-type: none"> ◆ R.O.A.D.M.A.P. Rural Electric Bus Pilot: Planning and Procurement Sarah Conley Ballew, <i>Rural Action</i> Michael Lachman, <i>Streetkeys Ltd</i> Carolyn Conley, <i>Hocking Athens Perry Community Action</i> |
| | | <p>Concurrent Breakout Session TEC5—Deploying Technology Across Regions and States <i>Moderator: Kevin Chambers; Full Path LLC</i></p> <ul style="list-style-type: none"> ◆ How State DOTs Can Support Rural & Small Urban Mobility as a Service Carl Fredlund, <i>MobilityData</i> ◆ A Statewide Approach to Addressing Access to Transportation & Additional Social Needs Georgina Dukes, <i>Unite Us</i> |
| 11:30am-12:00pm | 2:30pm-3:00pm | Exhibits and Networking |
| 12:00 - 2:00 pm | 3:00 - 5:00 pm | <p><i>Translate Ideas to Action</i> (Roundtable report-out, discussion) <i>Moderator:</i> Will Rodman, <i>Texas Transportation Institute</i></p> |