

**Committee on Intergovernmental Relations in Aviation (AV010)**  
**Triennial Strategic Plan (TSP)**  
**2014-2017**  
**(Dated April 2, 2014)**

**FUTURE OUTLOOK STATEMENT:**

The Intergovernmental Relations in Aviation Committee (AV010) is focused on the intergovernmental aspects of research, planning, programming, development, coordination, and implementation of airports and their improvements, and other related aviation matters. These include, but are not limited to: 1) intermodalism; 2) intergovernmental coordination, to include international and quasi-governmental organizations; 3) the interrelation of metropolitan, state, and national airport system planning; 4) procurement and programming of local, state, federal, and other sources of financing for aviation planning and development; and 5) the development of an efficient, economical, sustainable, and safe aviation system.

The primary emerging issues influencing aviation and the committee's scope in the short term (1 to 3 years) are as follows:

- Changing demographic characteristics
- Desire for greater mobility both nationally and internationally
- Intermodal connections
- Growth in global industries
- Changing airline industry
- Evolving General Aviation (GA) industry
- Evolving airport financial and business environment
- Environmental regulations
- Funding needs and abilities (including changes to FAA policies, privatization, privately-funded public projects, financing, high program costs)
- Commercial space transportation

The primary factors expected to influence aviation and the committee's scope in the long-term (4 to 7 years) are the same, but in addition include:

- Aging airport infrastructure
- Airport encroachment and land-use compatibility
- Growth and changes in civilian and commercial use of unmanned vehicle systems (UVS)
- Federal budget changes and uncertainties
- Skilled workforce shortage

Based on the factors listed above specific goals that have been identified to focus the committee's planned activities in the next three years, including:

1. Target cross-cutting collaboration among local, regional, state, federal, and international governments by promoting appropriate legislative priorities, industry research, and dissemination of information – with the intent to continue development of best practices for the aviation system based on effective intergovernmental relations.
2. Support ACRP’s mission by development of research statements and projects, with dissemination and discussion of results.
3. Improve local, regional, state, and federal aviation system planning by developing innovative aviation and aviation practices and technologies that recognize intergovernmental relationships that affect the system’s development.
4. Promote improved intergovernmental communication and relationships between public and private regional, state and national aviation organizations and agencies.
5. Promote mentoring and collaboration with non-traditional stakeholders which impact intergovernmental aviation relations such as business and economic development organizations, civic organizations, K-12 and technical college institutions and organizations, and financial institutions.
6. Support commercial space transportation through participation in the Commercial Space Transportation Subcommittee established in 2013.

**COMMITTEE PLAN:**

***Strategy 1:***

Enhance full committee and friend participation by establishing quarterly conference calls and/or meetings for the purpose of reviewing and prioritizing committee strategies in accordance with the Triennial Strategic Plan (TSP) to enhance accomplishment of its goals.

Actions:

- Annually disseminate a proposed meeting and conference-call schedule to committee members and friends at each Annual Meeting.
- Conduct quarterly conference calls.

***Strategy 2:***

Improve the diversity of committee membership to include representation from all levels of government, practitioners, industry, academia, and other organizations including representation from all modes of passenger and freight transportation.

Actions:

- Update and post the committee member and friend roster on the website.

- Actively seek members through the website, e-mail list, and committee workshops and sessions.
- Seek to enhance committee diversity through active review of the membership roster and development of a fact sheet to attract additional Young Members and International participation.
- Survey committee members and friends and develop a current fact sheet to solicit new people for potential committee membership. The fact sheet should include the role and function of the committee, member responsibilities, list of committee members and their professional positions, provide background on current issues, schedules, etc.

**Strategy 3:**

Enhance accomplishment of committee goals, by annual review and prioritization of committee strategies in accordance with the TSP. Quarterly conference-calls and/or meetings for all committee members should focus on this among other committee activities.

## Actions:

- Annually identify and prioritize current year strategies and form subcommittee(s) as needed to further the development of program priorities and development of additional research reviews.
- Update and maintain the committee's website to make it and keep it current.
- Focus on innovations the committee should deploy in developing and disseminating information and recommendations to the transportation community.
- Conduct quarterly conference calls per 'Strategy 1'.

**Strategy 4:**

Review TSP annually and revise if necessary. Fully update the TSP every three years.

## Actions:

- Task subcommittee for annual TSP review, revision and/or update.
- Re-align TRB priorities with committee objectives, consistent with any updated TSP strategies.
- Distribute draft TSP to members and friends and request input on new priorities and strategies.
- Finalize TSP revision and/or update.
- Post the draft and final TSP on the committee website.

**Strategy 5:**

Strive to serve as a clearinghouse and resource to others, through cooperative approaches with related TRB committees and other organizations, so that the transportation community knows and understands the full range and crosscutting nature of intergovernmental relations and best practices in aviation.

**Actions:**

- Focus on improving existing committee communications to meet its stated objectives.
- Encourage improved internal committee participation -- including as “starters” members and friends posting information to the committee website for dissemination and discussion.
- Review and define the specifics of the Communications Coordinator and responsibilities.
- Review and disseminate technology transfer information to the entire transportation community.
- Define and describe “best practices” in intergovernmental relationships and how they can bring positive change to intergovernmental relationships, making system planning and development more effective.
- Externally, designate specific members and friends to promote relationships through liaison with other committees and outside organizations to progress future research and session development as appropriate - including monitoring schedules, meetings, and listing of contacts.
- Commit Young Members and International Members for substantial involvement in liaison with other committees and organizations, so that they are involved, motivated and useful.

**Strategy 6:**

Define research information, and best practices that promote enhanced intergovernmental relations, and advocate for the conduct of research, collaborative deliberation, and dissemination of information for these defined needs.

**Actions:**

- Utilize Committee Research Coordinator position to identify and solicit input on research needs and coordinate actions.
- Summarize on-going research efforts including tracking research, case studies, and lessons learned.
- Periodically prepare a summary listing of needed research and distribute to all interested parties for comment.
- Identify and prioritize research gaps specific to the committee’s mission and strategies, as well as developing “Research Needs Statements”, reviewing “Research in Progress” reports, and checking other databases in the aviation community.
- Review past ACRP research to determine its relevance to the committee’s mission and strategies.
- Determine how research should be submitted for future funding, whether through paper resubmittals, committee papers and workshops, or other means to be identified.

**Strategy 7:**

Solicit and review papers on intergovernmental relations for the committee's Annual Meeting sessions and mid-year meetings, as well as for TRB publication and ACRP.

## Actions:

- Continue subcommittee on Papers and solicit additional membership for the subcommittee.
- Collect suggestions for panel discussions, presentations, paper sessions, workshops and special events for the next TRB Annual Meeting at the committee meeting during the preceding Annual Meeting. Refine session topics prior to and during the following mid-year committee meeting. Authors need to be aware of the Annual Meeting's spotlight theme that TRB announces every year.
- Announce a Call for Papers every March/April.
- Consider having a speaker at the mid-year committee meeting to discuss current intergovernmental issues.
- Follow-up on past sessions with more in-depth or broader discussions of issues through papers, additional sessions and/or workshops.
- Develop a feedback mechanism so participants can articulate what they found worthwhile or engaging in sessions, papers, and particular speakers. This input can be used to better plan and implement future sessions.

**Strategy 8:**

Sponsor or actively participate in cross-cutting sessions, workshops, training, and other special events that promote best practices for local, regional, state and federal intergovernmental relations in transportation.

## Actions:

- Create a subcommittee to organize a half-day or full-day workshop or other special event that will focus on and describe best management practices for improving aviation system development through improved intergovernmental relations in transportation.
- Form a subcommittee to annually solicit co-sponsors from the Aviation Group and other relevant TRB committees to develop a session, workshop or special event at the TRB Annual Meeting that would include how inter-governmental decision processes impact environmental decisions, funding processes, economics, and more.
- Co-sponsor sessions and workshops with other committees especially where effective intergovernmental relations can reduce project preparation and construction as well as overall costs.
- Highlight best management practices for the aviation system through improved intergovernmental relations as part of co-sponsored sessions.
- Be better informed about current and on-going activities of other TRB committees. AV010 committee members and friends will actively accelerate their reach-out to, and

coordination with, other TRB committees – especially those that have sessions and workshops with cross-cutting issues that may depend on or be influenced by multiple governmental relations.

**COMMITTEE STRENGTHS:**

- The committee has a compelling mission, scope, and goals;
- There is excellent TRB administrative support available for the accomplishment of committee goals;
- The committee has a cadre of members and friends available and ready to achieve goals.

**COMMITTEE WEAKNESSES:**

- Currently there is little committee activity outside of planning sessions at the Annual Meeting;
- The membership composition is not yet representative of the desired constituency.

\*\*\*\*\*