

Stacey Bricka, PhD, has 30 years of experience in the field of urban transportation data and information systems, with a particular focus on travel behavior, data collection methods and technologies, and emerging data opportunities. Her experience ranges from the design, conduct, and analysis of travel surveys to the broader assessment of travel behavior data needs and identification of the most appropriate sources to meet those needs. She currently provides support and guidance to the FHWA NHTS Program, which includes technical support in the appropriate use of the NHTS data as well as the design of the NextGen NHTS. Other recent projects include analyzing prior travel surveys to help inform the development of a new survey for the Oregon DOT, assessing the state of the practice and plans for upcoming travel surveys for the Maricopa Association of Governments (Phoenix MPO), and designing a statewide attitudinal survey for the Michigan DOT. Dr. Bricka holds a Ph.D. in Community and Regional Planning from the University of Texas at Austin and is secretary for the International Steering Committee on Travel Survey Conferences. She is a member of the American Association of Public Opinion Researchers, the International Association of Travel Behavior Researchers, the TRB Committee on Travel Survey Methods (where she co-chairs the Household Travel Survey Subcommittee), the TRB Committee on Transportation Planning Applications, and chairs the TRB Committee on Urban Data and Information Systems.