

TRB TRANSPORTATION RESEARCH BOARD

TRB Snap Search: Communications & Public Relations

TRB's involvement in research on Communications & Public Relations from 2020-2022

The [Transportation Research Board \(TRB\)](#) provides innovative, research-based solutions to improve how we move. TRB is part of the National Academies of Sciences, Engineering, and Medicine, an independent, non-profit institution that provides objective advice on scientific, engineering, and medical issues.

A resource to the nation and to the transportation community worldwide, TRB provides an extensive portfolio of services:

- Opportunities for information exchange on current transportation research and practice
- Management of cooperative research and other research programs
- Analyses of national transportation policy issues and guidance on federal and other research programs
- Publications and access to research information from around the world

All available Snap Searches can be accessed online here: <http://www.trb.org/InformationServices/Snap.aspx>

TRB Research

TRID – The world's largest and most comprehensive bibliographic source on all modes and disciplines of transportation

- Click here to view [search results](#) on TRB published research on Communications & Public Relations within the past two years.

Specialty Report

- [Critical Issues in Transportation 2019](#)
- [COVID-19 Addendum to Critical Issues in Transportation](#)
- [Racial Equity Addendum to Critical Issues in Transportation](#)

Recent Reports & Publications

- [Airport Cooperative Research Program \(ACRP\)](#)
 - [Report 212](#) - Airports and Unmanned Aircraft Systems, Volume 1: Managing and Engaging Stakeholders on UAS in the Vicinity of Airports
 - [Synthesis 101](#) - Communication Strategies for Airport Passenger Access and Mobility
 - [WebResource 8](#) - Integrating Social Media with Emergency Management at Airports
- [Conference Proceedings](#)
 - [Proceedings on the Web 27](#) - Flight Plan to Recovery: Preparing Airports for the Return of the Traveling Public
- [National Cooperative Highway Research Program \(NCHRP\)](#)
 - [NCHRP 20-123\(09\)](#) - Feasibility Study for a Platform to Capture Innovations from State Departments of Transportation
 - [NCHRP 20-44\(21\)](#) - Synthesis of State Peer Exchanges and RPPM
 - [Report 970](#) - Mainstreaming System Resilience Concepts into Transportation Agencies: A Guide
 - [Report 956](#) - Guidebook for Data and Information Systems for Transportation Asset Management
 - [Report 947](#) - Implementing Information Findability Improvements in State Transportation Agencies
 - [Report 936](#) - Guide to Ensuring Access to the Publications and Data of Federally Funded Transportation Research
 - [Synthesis 559](#) - Emerging Challenges to Priced Managed Lanes
 - [Web-Only Document 279](#) - Information Findability Implementation Pilots at State Transportation Agencies
 - [Web-Only Document 270](#) - Developing a Guide to Ensuring Access to the Publications and Data of Federally Funded Transportation Research
- [Transit Cooperative Research Program \(TCRP\)](#)
 - [Innovation in Action](#) - Accomplishments of the Transit IDEA (Innovations Deserving Exploratory Analysis) Program
 - [Report 208](#) - Strategic Communications Toolkit to Improve Support for Transit-Priority Projects

- [Transportation Research Circulars](#)
 - [E-Circular 263](#) - Conference on Performance and Data in Transportation Decision Making

Current & Upcoming Projects

- [Current Projects](#)
 - [ACRP 03-56](#) - Airside Planning, Design, Construction, Operations, and Maintenance: WebResource
 - [ACRP 11-05](#) - Tactical Initiatives from the ACRP Strategic Plan
 - [BTSCRPTBS-02](#) - Guide for Behavioral Traffic Safety Messaging on Variable Message Signs
 - [NCHRP 02-27](#) - Making Targets Matter: Effective Practices by Transportation Agencies to Establish, Monitor and Adjust Performance Targets
 - [NCHRP 03-137](#) - Algorithms to Convert Basic Safety Messages into Traffic Measures
 - [NCHRP 08-121](#) - Operationalizing Accessibility Metrics to Support Transportation Planning and Performance Management
 - [NCHRP 08-142](#) - Virtual Public Involvement: A Manual for Effective, Equitable, and Efficient Practices for Transportation Agencies
 - [NCHRP 19-18](#) - Transitioning Fuel Tax Assessments to a Road Usage Charge
 - [NCHRP 20-24\(128\)](#) - State-of-the-Art Review of Cooperative Automated Transportation (CAT) Systems
 - [NCHRP 20-24\(133\)](#) - Update to Transportation Governance: A 50-State Review of State Legislatures and Departments of Transportation
 - [NCHRP 20-24\(137\)](#) - Assessing and Communicating the Economic and Quality of Life Benefits of Transportation Infrastructure Investments: Message Testing
 - [NCHRP 20-44\(02\)](#) - Implementation of the AASHTO Guide for Enterprise Risk Management
 - [NCHRP 20-44\(30\)](#) - Measuring the Effectiveness of Public Involvement at Five State Departments of Transportation: Implementation of the NCHRP Research Report 905 Toolkit
 - [NCHRP 20-68D](#) - U.S. Domestic Scan Program (Phase 3)
 - [NCHRP 20-102](#) - Impacts of Connected Vehicles and Automated Vehicles on State and Local Transportation Agencies--Task-Order Support
 - [TCRP J-05/Topic 19-03](#) - Navigating the Complexities of Sensitive Security Information (SSI) and Protected Critical Infrastructure Information (PCI)
 - [TCRP J-05/Topic 20-03](#) - Policing and Public Transportation
 - [TCRP Synthesis J-07/Topic SB-33](#) - Uses of Social Media in Public Transportation
 - [TFRS TFRS-02](#) - Lifecycle BIM for Infrastructure: A Business Case for Project Delivery and Asset Management
- [Upcoming Projects](#)
 - [ACRP 02-102](#) - Encouraging Community Support for Airports and Air Travel
 - [ACRP 11-12/Task 01](#) - Review ACRP Website
 - [BTSCRPTBS-18](#) - Objectives, Components, and Measures of Effective Traffic Safety Public Awareness and Education Efforts
 - [BTSCRPTBS-22](#) - Effectiveness of Different Forms of Innovative Traffic Safety Messaging
 - [NCHRP 08-128](#) - Snapshots of Planning Practices
 - [NCHRP 08-161](#) - Identify Emerging Approaches for Public Engagement to Meaningfully Involve Minorities, Low-Income, and Other Vulnerable Populations
 - [NCHRP 17-110](#) - Template for gathering and disseminating telemetric data for safety and operational uses by state DOTs (Phase 1: state of the practice survey and synthesis)
 - [NCHRP 20-44\(40\)](#) - Ensuring Essential Capability for the Future Transportation Agency
 - [NCHRP Synthesis 20-05/Topic 53-03](#) - Practices Leveraging Social Media Data for Emergency Preparedness and Response
 - [TCRP J-11/Task 41](#) - Pathways to Effective, Inclusive, and Equitable Virtual Public Engagement for Public Transportation
 - [TCRP Synthesis J-07/Topic SH-22](#) - Inclusive Public Participation in Transit Decision Making

Reports from the [National Academies Press](#) on Communications & Public Relations

- [Section 230 Protections: Can Legal Revisions or Novel Technologies Limit Online Misinformation and Abuse?](#)
- [The Critical Public Health Value of Vaccines - Tackling Issues of Access and Hesitancy](#)
- [Enhancing Community Resilience through Social Capital and Social Connectedness](#)
- [Understanding and Communicating about COVID-19 Vaccine Efficacy, Effectiveness, and Equity](#)
- [Advancing Effective Obesity Communications](#)
- [Health Literacy and Communication Strategies in Oncology](#)

Committees & Panels

[Sign-up to be a committee "Friend"](#)

TRB Standing Committees – Search by transportation mode and committee topic

- [AEP35](#) - Effects of Information and Communication Technologies (ICT) on Travel Choices
- [AEP40](#) - Transportation Network Modeling
- [AIE40](#) - Public Engagement and Communications
- [AIE45](#) - Knowledge Management

Task Forces - Search for *task force* under committee here

CRP Panels

- [D03129](#) - Essential Communications
- [D20127](#) - Development of Business Case and Communication Strategies for a State DOT Resilience Program
- [DA0423](#) – Social Media Guidebook for Emergency Management
- [SN5303](#) - Practices leveraging social media data for emergency preparedness and response
- [STSB33](#) – Uses of Social Media in Public Transportation

Councils

- [A001C](#) – Young Members Coordinating Council

Recent and Upcoming Events

[Upcoming Conferences](#) - Left hand menu “upcoming conferences by topic”
(*Conferences cosponsored by TRB are denoted with an asterisk.*)

[TRB Virtual Careers in Motion Networking Fair](#)

December 8, 2022

online

[International Symposium on Transportation and Traffic Theory*](#)

July 24-26, 2022

Beijing, China

[TRANSED: Mobility, Accessibility, and Demand Response Transportation Conference](#)

September 12-16, 2022

online

[TRB Scenario Planning Conference](#)

September 19-21, 2022

Washington, D.C.

[Upcoming Events](#) – In the Upcoming Events tab under Types, choose what event you are interested in, search titles by keyword

[Past Events](#) - In the Past Events tab under Types, choose what event you are interested in, search titles by keyword

TRB’s Transportation Research Information Services (TRIS)

TRIS includes the [TRB Library](#) and the [TRIS Databases](#) (listed below) which are available free on TRB’s website.

The TRB Library provides information services to TRB staff, sponsors, TRB Committee members and panels and researchers. Access to the TRB Library is a benefit to TRB sponsors and TRB committee members.

In cooperation with your State DOT Library or Information Service, the TRB Library provides:

- Reference and research assistance
- Literature searches
- Articles for TRB Committee work

The TRB Library provides training on effective and efficient use of the following TRIS resources:

- **Transportation Research International Documentation (TRID)** – [trid.trb.org](#) - The world’s largest and most comprehensive bibliographic source on all modes and disciplines of transportation
- **Transportation Research Thesaurus (TRT)** – [trt.trb.org](#) - A tool to improve the indexing and retrieval of transportation information.
- **Research in Progress (RiP) Database** – [rip.trb.org](#) - Current or recently completed transportation research projects

- **Research Needs Statements (RNS)** - rns.trb.org - Research needs as identified by TRB Technical Activities standing committees
- **Publications Index (PubsIndex) Database** - pubsindex.trb.org - The papers, articles and reports published by the Transportation Research Board, Strategic Highway Research Programs or the Marine Board

Contact or Questions: TRBLibrary@nas.edu