TRB Snap Search: Communications & Public Relations

TRB's involvement in research on Communications & Public Relations from 2021-2023

The Transportation Research Board (TRB) provides innovative, research-based solutions to improve how we move. TRB is part of the National Academies of Sciences, Engineering, and Medicine, an independent, non-profit institution that provides objective advice on scientific, engineering, and medical issues.

A resource to the nation and to the transportation community worldwide, TRB provides an extensive portfolio of services:
- Opportunities for information exchange on current transportation research and practice
- Management of cooperative research and other research programs
- Analyses of national transportation policy issues and guidance on federal and other research programs
- Publications and access to research information from around the world

All available Snap Searches can be accessed online here: [http://www.trb.org/InformationServices/Snap.aspx](http://www.trb.org/InformationServices/Snap.aspx)

**TRB Research**

**TRID** – The world's largest and most comprehensive bibliographic source on all modes and disciplines of transportation
- Click here to view search results on TRB published research on Communications & Public Relations within the past two years.

**Specialty Report**
- [Critical Issues in Transportation for 2024 and Beyond](http://www.trb.org/)
- [Critical Issues in Transportation 2019](http://www.trb.org/)
- [COVID-19 Addendum to Critical Issues in Transportation](http://www.trb.org/)
- [Racial Equity Addendum to Critical Issues in Transportation](http://www.trb.org/)

**Recent Reports & Publications**

- [Airport Cooperative Research Program (ACRP)](http://www.trb.org/)
  - [Report 212](http://www.trb.org/) - Airports and Unmanned Aircraft Systems, Volume 1: Managing and Engaging Stakeholders on UAS in the Vicinity of Airports
  - [Synthesis 125](http://www.trb.org/) - Communication, Implementation, and Outcomes of Airport Economic Impact Studies
  - [Synthesis 119](http://www.trb.org/) - Considerations for Establishing and Maintaining Successful Pollinator Programs on Airports
  - [WebResource 8](http://www.trb.org/) - Integrating Social Media with Emergency Management at Airports

- [Behavioral Traffic Safety Cooperative Research Program (BTSCRP)](http://www.trb.org/)
  - [Report 3](http://www.trb.org/) - Behavioral Traffic Safety Messaging on Variable Message Signs
  - [Web-Only Document 6](http://www.trb.org/) - Communicating Safe Behavior Practices to Vulnerable Road Users

- [Cooperative Research Program Special Releases (CRP)](http://www.trb.org/)
  - [Report 4](http://www.trb.org/) - Lifecycle Building Information Modeling for Infrastructure: A Business Case for Project Delivery and Asset Management

- [National Cooperative Highway Research Program (NCHRP)](http://www.trb.org/)
  - [NCHRP 20-123(09)](http://www.trb.org/) - Feasibility Study for a Platform to Capture Innovations from State Departments of Transportation
  - [NCHRP 20-44(30)](http://www.trb.org/) - Measuring the Effectiveness of Public Involvement at Five State Departments of Transportation: Implementation of the NCHRP Research Report 905 Toolkit
  - [NCHRP Project 20-24(137)](http://www.trb.org/) - Assessing and Communicating the Economic and Quality of Life Benefits of Transportation Infrastructure Investments: Message Testing
  - [Report 1000](http://www.trb.org/) - Accessibility Measures in Practice: A Guide for Transportation Agencies
  - [Report 997](http://www.trb.org/) - Algorithms to Convert Basic Safety Messages into Traffic Measures
  - [Report 993](http://www.trb.org/) - Managing Performance to Enhance Decision-Making: Making Targets Matter
Recently Completed Reports/Pending Publication

- NCHRP 20-24(128) - State-of-the-Art Review of Cooperative Automated Transportation (CAT) Systems
- NCHRP 19-18 - Transitioning Fuel Tax Assessments to a Road Usage Charge

Current & Upcoming Projects

- Current Projects
  - ACRP 02-102 - A Balanced Look at Local Airport Activity and Climate Change
  - ACRP 11-05 - Tactical Initiatives from the ACRP Strategic Plan
  - BTSCRP BTS-18 - Objectives, Components, and Measures of Effective Traffic Safety Public Awareness and Education Efforts
  - BTSCRP BTS-22 - Guidelines for Selecting Communication Channels to Deliver Traffic Safety Messaging
  - NCHRP 08-128 - Snapshots of Planning Practices
  - NCHRP 08-140 - Guidebook for Truck Parking Information Management Systems
  - NCHRP 08-142 - Virtual Public Involvement: A Manual for Effective, Equitable, and Efficient Practices for Transportation Agencies
  - NCHRP 08-161 - Cultivating Accountability Through Meaningful Public Engagement
  - NCHRP 20-44(37) - Workshops on Performance Measures in Snow and Ice Control Operations
  - NCHRP 20-44(40) - Implementing the Agency Capability Building Framework to Activate Organizational Change
  - NCHRP 20-68D - U.S. Domestic Scan Program (Phase 3)
  - NCHRP 20-102 - Impacts of Connected Vehicles and Automated Vehicles on State and Local Transportation Agencies--Task-Order Support
  - NCHRP Synthesis 20-05/Topic 54-07 - Visualization for Public Involvement
  - NCHRP Synthesis 20-05/Topic 54-13 – Truck Emergency Escape Ramp Design and Operation
  - NCHRP Synthesis 20-05/Topic 54-17 - State DOT Innovation Programs and Practices
  - TCRP J-05/Topic 19-03 - Navigating the Complexities of Sensitive Security Information (SSI) and Protected Critical Infrastructure Information (PCI)
  - TCRP J-11/Task 41 - Pathways to Effective, Inclusive, and Equitable Virtual Public Engagement for Public Transportation
  - TCRP J-11/Task 44 - Improving Access to Public Transportation Services and Facilities with Transit-Oriented Complete Streets

- Upcoming Projects
  - ACRP 11-12/Task 01 - Review ACRP Website
  - ACRP 11-12/Task 02 - Dissemination of Research Results
  - NCHRP 08-158 - A Compendium for Communicating the Value of Freight and Community Interactions
  - NCHRP 08-167 - A Guide for Creating Effective Visualizations
  - NCHRP 17-110 - Vehicle-Based Telemetric Data for State and Local Transportation Agencies

Reports from the National Academies Press on Communications & Public Relations

- Effective Health Communication Within the Current Information Environment and the Role of the Federal Government: Proceedings of a Workshop
The Roles of Trust and Health Literacy in Achieving Health Equity: Community Settings: Proceedings of a Workshop-in-Brief

Addressing Inaccurate and Misleading Information About Biological Threats Through Scientific Collaboration and Communication in Southeast Asia

Civic Engagement and Civic Infrastructure to Advance Health Equity

Communication and Information Transmission Using Biotechnology

Addressing Structural Racism, Bias, and Health Communication as Foundational Drivers of Obesity

Building Trust in Public Health Emergency Preparedness and Response (PHEPR) Science

International Workshop on COVID-19 Lessons to Inform Pandemic Influenza Response

Addressing Inaccurate and Misleading Information About Biological Threats Through Scientific Collaboration and Communication in Southeast Asia

Section 230 Protections: Can Legal Revisions or Novel Technologies Limit Online Misinformation and Abuse?

The Critical Public Health Value of Vaccines - Tackling Issues of Access and Hesitancy

Enhancing Community Resilience through Social Capital and Social Connectedness

Understanding and Communicating about COVID-19 Vaccine Efficacy, Effectiveness, and Equity

Committees & Panels

Sign-up to be a committee "Friend"

TRB Standing Committees – Search by transportation mode and committee topic
  • AEP35 - Effects of Information and Communication Technologies (ICT) on Travel Choices
  • AEP40 - Transportation Network Modeling
  • AJE40 - Public Engagement and Communications
  • AJE45 - Knowledge Management
  • AME40 - Transportation in the Developing Countries
  • AMR30 - Transportation for National Defense
  • AP020 - Innovative Public Transportation Services and Technologies
  • AP030 - Public Transportation Marketing and Fare Policy

Task Forces - Search for task force under committee here

CRP Panels
  • D08161 - Identify Emerging Approaches for Public Engagement to Meaningfully Involve Minorities, Low-Income, and Other Vulnerable Populations
  • D20127 - Development of Business Case and Communication Strategies for a State DOT Resilience Program
  • DA0151 - Enhancing DBE and ACDBE Participations at Airports
  • DB022 - Guidelines for Selecting Communication Channels to Deliver Traffic Safety Messaging
  • SAS0318 - Communication, Implementation, and Outcomes of Airport Economic Impact Studies
  • STSH22 - Inclusive Public Participation in Transit Decision Making
  • TJ1141 - Pathways to Effective, Inclusive, and Equitable Virtual Public Engagement for Public Transportation

Councils
  • A0001C – Young Members Coordinating Council
  • A0000(2) - Committee Communications Coordinators Council

Recent and Upcoming Events

Upcoming TRB Conferences – Use left hand menu to filter events

Upcoming Events/Webinars – In the Upcoming Events tab under Types, choose what event you are interested in, search titles by keyword

TRB Webinar: Next Stop—Inclusive Virtual Public Involvement
December 12, 2023

Past Events - In the Past Events tab under Types, choose what event you are interested in, search titles by keyword

National Aviation System Planning Symposium
May 15-18, 2023
Irving, CA

National Conference on Transportation Asset Management
July 8-11, 2023
Boston, MA
TRB’s Transportation Research Information Services (TRIS)

TRIS includes the TRB Library and the TRIS Databases (listed below) which are available free on TRB’s website.

The TRB Library provides information services to TRB staff, sponsors, TRB Committee members and panels and researchers. Access to the TRB Library is a benefit to TRB sponsors and TRB committee members.

In cooperation with your State DOT Library or Information Service, the TRB Library provides:

- Reference and research assistance
- Literature searches
- Articles for TRB Committee work

The TRB Library provides training on effective and efficient use of the following TRIS resources:

- Transportation Research International Documentation (TRID) – trid.trb.org - The world’s largest and most comprehensive bibliographic source on all modes and disciplines of transportation
- Transportation Research Thesaurus (TRT) – trt.trb.org – A tool to improve the indexing and retrieval of transportation information.
- Research in Progress (RiP) Database – rip.trb.org - Current or recently completed transportation research projects
- Publications Index (PubsIndex) Database – pubsindex.trb.org - The papers, articles and reports published by the Transportation Research Board, Strategic Highway Research Programs or the Marine Board

Contact or Questions: TRBLibrary@nas.edu